

BRAND PROMOTION

IN BI-MU più

Send the completed form
within Wednesday **18th July**
to bimu.arena@ucimu.it



The Exhibitors of 31.BI-MU have the opportunity to display their company brand within BI-MU più arena. Their logo will be positioned on the wall of the arena, where all the supporters of the projects will be indicated.

THE FEE TO TAKE PART IN THE INITIATIVE IS € 5,000 + VAT and it will be charged in the final invoice. To apply, you just need to fill in, sign and send this form within 18th July 2018. BI-MU staff will get in touch with you to inform you about the technical features of the logo you will have to send.

*Name: _____

*Surname : _____

*Exhibiting Company : _____

*Office Phone Number: _____

*Company Mobile Number : _____

*Company e-mail : _____ *Website: _____

(Mandatory fields are marked with *)

Form sent on : _____

*To confirm your application it is mandatory to fill
in the Privacy Policy Notice on the back of the form*



In accordance with **Article 13 of Regulation (EU) 2016/679 (GDPR)**, (European Regulation for the Protection of Personal Data), we inform you that, **EFIM - Ente Fiere Italiane Macchine SpA**, - with registered office at Viale Fulvio Testi 128 – 20092 Cinisello Balsamo (Milan), Data Controller in compliance with Articles 4 and 24 of the GDPR - will process your data manually or with automated means, with methods and instruments aimed at ensuring maximum security and confidentiality and strictly connected with the management of **BI-MUpiù** event, in order to allow you to present offers and novelties concerning your business activity, the attendees at the event, as well as for administrative-accounting purposes in compliance with the lawful basis for data processing, pursuant to **Article 6, Paragraph 1, Letter b) GDPR**. The provision of your data for the above purposes is mandatory. If you do not consent to provide the required data, the Data Controller will not be able to authorize your participation in the above event.

Data will be disclosed within the limits and only for the purposes specified in this document. In particular, the Data Controller will publish the programme of events with the names of the participants in **BI-MUpiù** on the communication channels used to promote 31.BI-MU, in order to allow visitors to take part in the above event if they are interested in the discussed topics. Moreover, your data may be disclosed to third recipients that will process data, acting as Data Processors and/or as autonomous Data Controllers and/or as subjects in charge, acting on behalf of the Data Controller, such as for example: subjects and organisations involved with the Data Controller in organising, planning, carrying out, marketing and performing of events; subjects providing services for the management of the information system used by the Data Controller and of the telecommunication networks (including electronic mail). The list of appointed Data Processors is continually updated and available at the offices of the Data Controller by writing to ucimu@ucimu.it. The provided personal data may be transferred to third countries, within or outside the European Union, within the limits and the conditions, pursuant to Articles 44 and following of GDPR, in order to comply with the purposes related to the same transfer. In compliance with Article 5, Paragraph 1, Letter e) of GDPR, the collected personal data will be retained for no longer than it is necessary to achieve the purposes for which they are processed. As data subject, you are entitled to exercise your rights, **as stated in Articles 15 and following of Regulation (EU) 2016/679 (GDPR)**, by applying to the Data Controller and sending an e-mail to ucimu@ucimu.it. In particular, the data subject will have the right to obtain from the Data Controller confirmation as to whether or not personal data concerning him or her are being processed, and, where that is the case, access to the personal data and the following information, such as: the categories of personal data concerned; the envisaged period for which the personal data will be stored or the criteria used to determine that period; if personal data are transferred to a third country or to an international organisation, the data subject shall have the right to be informed of the appropriate safeguards, pursuant to Article 44 and following of GDPR

Place and date _____

Signature for acknowledgement _____