

## **GREAT SUCCESS FOR 31.BI-MU/SFORTEC INDUSTRY 65,000 VISITS TO THE EXHIBITION THAT ENJOYED THE FULL APPRECIATION OF EXHIBITORS.**

**Renewed technological index of products, extended to  
the digital world and consulting, thematic meetings arranged by the exhibitors,  
technical in-depth discussions and presence of foreign buyers:  
these are the aspects that were mostly appreciated by the operators attending the event.**

Saturday 13 October was the closing day of 31.BI-MU/SFORTEC INDUSTRY, the biennial exhibition of machine tools, robotics, automation, auxiliary technologies, digital manufacturing and enabling technologies, promoted by UCIMU-SISTEMI PER PRODURRE and organised by EFIM-ENTE FIERE ITALIANE MACCHINE, which enjoyed the full appreciation of the operators participating in the 5 days of the event.

A total of **65,000 visits were registered at the entrances** of the exhibition that presented the product offering of **1,056 enterprises, 40% of which were from abroad, representing 27 countries**. The event covered an exhibition area of **100,000 square meter, 10% more than in the 2016 edition**.

**The renewed and expanded technological index of products**, extended to the world of IoT and of digital technologies, to consulting services and to start-up companies, enjoyed the full appreciation of the operators visiting the trade show: they found a qualified exhibition, partially new and rich in interesting contents expressed at the stands and analysed also in the BI-MU più programme of meetings, organized by UCIMU-SISTEMI PER PRODURRE and FONDAZIONE UCIMU with the support of the Lombardy Region, and BI-MU più Additive arranged by AITA (Italian Association of Additives Technologies).

**The undisputed protagonist of the event was innovation**, also but not only from a digital point of view, which had the most appropriate stage at 31.BI-MU/SFORTEC INDUSTRY to illustrate the technological evolution characterising the diffusion of Industry 4.0 in these first years.

Metal cutting and metal forming machine tools, robots, automation, digital manufacturing, auxiliary technologies, enabling technologies, additive manufacturing, fluid-power systems, mechatronics, surface finish treatments, tools, components, equipment and accessories, metrology, welding, IoT, Big data, analytics, cyber security, cloud computing, augmented reality, system integrators, vision systems, software: these were the technologies on show at 31.BI-MU/SFORTEC INDUSTRY, which, besides the traditional product offering, also hosted the New Innovation Areas dedicated to IoT (FABBRICAFUTURA), robots (ROBOT PLANET), consulting (BOX CONSULTING) and start-up companies (BI-MU STARTUPPER).

The product ranges on show attracted visitors also from abroad, amounting to 5% of the total and representing 80 countries. The participation of qualified foreign operators was ensured also by 231 delegates of the **incoming mission of buyers coming from 22 countries, organised by UCIMU-SISTEMI PER PRODURRE, Ministry of Economic Development and ICE-Italian Trade Agency**.

**bimu.it**

Ente organizzatore: EFIM-ENTE FIERE ITALIANE MACCHINE SPA  
Per informazioni: 31.BI-MU c/o CEU-CENTRO ESPOSIZIONI UCIMU SPA  
viale Fulvio Testi 128, 20092 Cinisello Balsamo MI  
tel. +39 02 262 551, fax +39 0226 255 214/349  
bimu.esp@ucimu.it - bimu.vista@ucimu.it

Organiser: EFIM-ENTE FIERE ITALIANE MACCHINE SPA  
For information: 31.BI-MU c/o CEU-CENTRO ESPOSIZIONI UCIMU SPA  
viale Fulvio Testi 128, 20092 Cinisello Balsamo MI (Italy)  
tel. +39 02 262 551, fax +39 0226 255 214/349  
bimu.esp@ucimu.it - bimu.vista@ucimu.it



A very positive experience was also that of the participants of the **Collettiva Start-up Italiane (Italian Start-up Companies Collective)**, arranged by ICE-Italian Trade Agency, with the co-operation of UCIMU-SISTEMI PER PRODURRE and Start-up Italy Association. The area hosted interesting solutions developed by 12 selected companies. In addition, **EIT Digital** presented a wide range of solutions proposed by six highly innovative scale-up companies belonging to the EIT Digital Accelerator.

The **3,000 students** visiting the exhibition and coming from selected professional institutes and high schools were involved in a guided tour organised with the support of PIANETA GIOVANI/PLANET OF THE YOUNG, FONDAZIONE UCIMU and Ecole.

The **90 events** proposed in the programme of **BI-MUpiù** and **BI-MUpiùAdditive** registered over **600 accreditations** in the online pre-registration with peaks of over 100 visitors.

Even the **special event of FCA-Alfa Romeo**, participating with a **stand in Hall 13 and with the test-drive area** for all car enthusiasts interested in testing the flagship cars of the FCA Group, had great success of public, **with 595 tests by "aspiring pilots"**.

"Actually - stated **Massimo Carboniero**, President of UCIMU-SISTEMI PER PRODURRE - with its wide product offering on show, new initiatives and contacts established during the event days by the attending operators, 31.BI-MU/SFORTEC INDUSTRY confirms to be the international leading exhibition for machine tools, robots and automation, capable of attracting exhibitors of neighbouring sectors that are more and more related to machines and appealing to operators representing all main manufacturing sectors".

"We don't want to misrepresent the exhibition, which has been telling the evolution in the sector of manufacturing systems for over 60 years - added **Alfredo Mariotti**, General Manager of UCIMU-SISTEMI PER PRODURRE - but however 31.BI-MU/SFORTEC INDUSTRY proved its capacity to renew itself. The path to new technologies, linked to the approach of Industry 4.0, as well as that of thematic in-depth analysis, is traced. With these guidelines we will go on for the next editions".

See you at 32.BI-MU that will be held from 13 to 17 October 2020.

**[www.bimu.it](http://www.bimu.it)**

Cinisello Balsamo, 18 October 2018

**Contact:**

**Claudia Mastrogioseppe**, External Relations and Press Office Manager, +390226255.299, +393482618701 [press@ucimu.it](mailto:press@ucimu.it)

**Massimo Civello**, External Relations and Press Office +390226255.266, +393487812176 [press2@ucimu.it](mailto:press2@ucimu.it)

**Raffaella Antinori**, Technical Press Office, +390226 255.244, [technical.press@ucimu.it](mailto:technical.press@ucimu.it)