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Great success for 31.BI-**MU/SFORTEC INDUSTRY: 65,000** visits to the exhibition that enjoyed the full appreciation of exhibitors. See you at 32.BI-MU that will be held from 13 to 17 October 2020



31.BI-MU

fieramilano, 9-13/10/2018

Renewed technological index of products, extended to the digital world and consulting, the matic meetings arranged by the exhibitors, technical in-depth discussions and presence of foreign buyers: these are the aspects that were mostly appreciated by the operators attending the event



MU/SFORTEC INDUSTRY, the biennial exhibition of machine tools,

robotics, automation, auxiliary technologies, digital manufacturing and enabling technologies, promoted by **UCIMU** 

SISTEMI PER PRODURRE and organised by EFIM

**ENTE FIERE** 

ITALIANE MACCHINE, which enjoyed the full appreciation of the operators participating in the 5 days of the event. A total of

65,000 visits were registered at the entrances of the exhibition that presented the product offering of

1,056

enterprises, 40% of which were from abroad, representing 27 countries.

The event covered an exhibition area of 100,000 square meter, 10% more than in the 2016 edition

The renewed and expanded technological index of products, extended to

the world o

IoT and of digital technologies, to consulting services and to start

up companies, enjoyed the full appreciation of the operators visiting the trade

show: they found a qualified exhibition, partially new and rich in interesting contents expressed at the stands and

















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analysed also in the BI
MUpiù programme of meetings, organized by UCIMU
SISTEMI PER PRODURRE and
FONDAZIONE UCIMU with the support of the Lombardy
Region, and BI
MUpiùAdditive arranged by AITA (
Italian
Association of Additives Technologies).
he undisputed protagonist of the event was innovation
, also but not only from a digital point of view, which had the
most appropriate stage at 31.BI
MU/SFORTEC INDUSTRY to illustrate the technological
evolution characterising the
diffusion of Industry 4.0
in these first years.
Metal cutting and metal forming machine tools, robots,
automation, digital manufacturing, auxiliary technologies,
enabling technologies, additive manufacturing, fluid
power systems, mechatronics, surface finish treatments,
tools,
components, equipment and
accessories, metrology, welding, IoT, Big data, analytics,
cyber security, cloud computing,
augmented reality, system integrators, vision systems,
software: these were the technologies on show at 31.BI
MU/SFORTEC INDUSTRY, which, besides the t
raditional product offering, also hosted the New Innovation
Areas
dedicated to
IOT (FABBRICAFUTURA), robots (ROBOT PLANET), consulting
(BOX CONSULTING) and start
up companies
(BI
MU STARTUPPER).
The product ranges on show attracted visitors also from abr
oad, amounting to 5% of the total and representing 80
countries. The participation of qualified foreign operators was
ensured also by 231 delegates of the
incoming mission
of buyers coming from 22 countries, organised by UCIMU
SISTEMI PER PRODURRE, Ministr
y of Economic
Development and ICE
Italian Trade Agency
A very positive experience was also that of the participants of
the
Collettiva Start
up Italiane (Italian Start
Companies Collective)
, arranged by ICE
Italian Trade Agency, with the co
operation
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of UCIMU
SISTEMI PER
PRODURRE and Start
up Italy Association. The area hosted interesting solutions
developed by 12 selected companies.
In addition,
EIT Digital
presented a wide range of solutions proposed by six highly
innovative scale
up companies
belonging to the EIT Digital Accelerator.
3,000
students
visiting the exhibition and coming from selected professional
institutes and high schools were
involved
in a guided tour organised with the support of PIANETA
GIOVANI/PLANET OF THE YOUNG, FONDAZIONE
UCIMU and Ecole.
The
90 events
proposed in the programme of
ВΙ
MUpiù
and
ΒI
MUpiùAdditive
registered over
600
accreditations
in
the online pre
registration wi
th peaks of over 100 visitors.
Even the
special event of FCA
Alfa Romeo
, participating with a
stand in Hall 13 and with the test
drive area
for all car
enthusiasts interested in testing the flagship cars of the FCA
Group, had great success of public,
wit
h 595 tests by
"aspiring
pilots
"Actually
stated
Massimo Carboniero
, President of UCIMU
SISTEMI PER PRODURRE
with its wide product offering
on show, new initiatives and contacts established during the
event days by the attending operators,
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31.BI

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MU/SFORTEC INDUSTRY confirms to be the international leading exhibition for machine tools, robots and automation, capable of attracting exhibitors of neighbouring sectors that are more and more related to machines and appealing to operators represent

ing all main manufacturing sectors".

"We don't want to misrepresent the exhibition, which has been telling the evolution in the sector of manufacturing systems for over 60 years

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added

Alfredo Mariotti

, General Manager of UCIMU

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SISTEMI PER PRODURRE

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but

however 31.BI

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MU/SFORTEC INDUSTRY proved its capacity to renew itself. The path to new technologies, linked to the approach of Industry 4.0, as well as that of thematic in

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depth analysis, is traced. With these guidelines we will go on for the next edition

s".

See you at 32.BI

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MU that will be held from 13 to 17 October 2020.

## bimu.it

## Contact:

Claudia Mastrogiuseppe, External Relations and Press Office Manager, 0226255.299, 3482618701 <a href="mailto:press@ucimu.it">press@ucimu.it</a> External Relations and Press Office 0226255.266, 3487812176 <a href="mailto:press@ucimu.it">press@ucimu.it</a> Raffaella Antinori, Technical Press Office 0226 255.244, technicalpress@ucimu.it

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