

PRESS RELEASE

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MACCHINE UTENSILI A ASPORTAZIONE, DEFORMAZIONE E ADDITIVE,
ROBOT, DIGITAL MANUFACTURING E AUTOMAZIONE,
TECNOLOGIE ABILITANTI, SUBFORNITURA

METAL CUTTING, METAL FORMING AND ADDITIVE MACHINES,
ROBOTS, DIGITAL MANUFACTURING AND AUTOMATION,
ENABLING TECHNOLOGIES, SUBCONTRACTING

32bi mu
fieramilano
14-17/10/2020

**APPLICATIONS TO EXHIBIT AT 32.BI-MU OFF TO A GOOD START.
TEN MONTHS BEFORE THE DEBUT, THERE ARE ALREADY OVER 460 EXHIBITING COMPANIES.
7.5% OF THEM ARE NEW EXHIBITORS.
INCREASING EXHIBIT SURFACE AREA.**

THE EVENT WILL BE AT FIERAMILANO RHO FROM 14 TO 17 OCTOBER 2020

Already 466 companies have sent their applications to exhibit at 32.BI-MU, the international exhibition of reference in Italy for the machine tool sector, held at fieramilano Rho from Wednesday 14 to Saturday 17 October 2020. It will document how the matching between manufacturing world and digital technologies is accompanying the development of the industry, also according to the new principles of circular economy. To date, the number of exhibiting companies has increased by 3.5% compared with the number achieved in December 2017 for the previous edition of BI-MU.

Considering the total exhibitors, there are **194 foreign enterprises**, representing **21 countries**. Even this figure has grown by 10%, thus confirming the international propensity of this trade show, which will be able to attract the attention of Italian and foreign operators, also thanks to its renewed technological index of products and its numerous novelties.

Another interesting figure regards the **presence of new exhibitors**, who are currently **7.5% of the total**.

Even the exhibit surface area has increased: with 21,300 net square meter already booked, the partial exhibit surface area is almost 10% larger than that booked in December 2017.

Not only metal forming and metal cutting machine tools, additive manufacturing, robots, automation, enabling technologies, but also subcontracting and logistics: this is the heart of the new BI-MU that will present the world of "Digital technologies for sustainable production".

Alfredo Mariotti, General Manager of UCIMU-SISTEMI PER PRODURRE stated: "A mirror of the changes and transformations characterising the manufacturing industry, 32.BI-MU will show the best solutions related to "the factory of the future". Therefore, it will be an unmissable meeting for end users that, in Italy for the whole year 2020, will be able to benefit from three different tax credits linked with the investments in production technologies, software and R&D. Undoubtedly, the context is not as positive as that of the past edition of the biennial machine tool exhibition,

But we, the organisers, aim to repeat the same satisfactory result of two years ago".

"On the other hand, also thanks to these tools – added **Alfredo Mariotti** – according to the forecasts processed by the Studies Dept. & Business Culture of UCIMU, in 2020, **despite a further contraction, the Italian consumption of machine tools should however remain on excellent levels, with values above 4.3 billion euro, all to the benefit of those who will exhibit at BI-MU**".

Promoted by UCIMU-SISTEMI PER PRODURRE and organised by EFIM-ENTE FIERE ITALIANE MACCHINE, in the 4 halls booked for the event, 32.BI-MU will propose the best international products with regard to metal forming and metal cutting machine tools, additive manufacturing, robots, automation, auxiliary and enabling technologies, subcontracting, powertrain and fluid-power systems, mechatronics, surface finishing treatments, tools, components, equipment and accessories, metrology and welding, IoT, Big Data, analytics, Cyber Security, Cloud Computing, Augmented Reality and system integrators, vision systems, software, solutions for industrial material handling and warehouse management.

bimu.it

Ente organizzatore: EFIM-ENTE FIERE ITALIANE MACCHINE SPA
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After over 60 years of exhibition evolution keeping up with the technological transformation of the sector, today BI-MU is more and more a meeting point between production systems and digital world.

After all, data management and interconnection of machines are crucial factors for a sustainable management of production cycles in a factory, which translates to higher profitability, smart use of resources and enhancement of safety systems, **according to the approach of circular economy that will be among the hot topics of 32.BI-MU.**

Energy streamlining of machines, optimization of production downtime, modular design in the designing phase, predictive maintenance: these are only a few of the technological issues that **will make their debut at 32.BI-MU, together with integrated solutions for industrial material handling, warehouse management and storage of goods, thus enriching the event with new contents.**

For the edition number 32 of BI-MU, the organisers have worked on several new initiatives that will increase the exhibitors' and visitors' appeal of BI-MU. Indeed, in this edition, the exhibition will include two new sectors, which are inherently contiguous and complementary to that of machine tools: the logistics sector, occupying **BI-MU Logistics**, a special area developed in cooperation with **INTRALOGISTICA ITALIA**, and the sector of technical subcontracting and services for the industry, hosted in the new **SUB4TECH**, an area promoted by CIS - Comitato Interassociativo Subfornitura, (Interassociative Subcontracting Committee).

In addition, there will be **FABBRICAFUTURA**, the area of BI-MU that will be dedicated to host developers of software and technologies for connectivity and for data management and safety; **ROBOT PLANET**, an innovation area supported by SIRI (Italian Robotics and Automation Association) and focused on industrial and collaborative robots, integrators and automation systems; **BOX CONSULTING**, a space reserved for consultants and integrators; **BI-MU STARTUPPER**, an area dedicated to young innovators and new enterprises, involved in the development of products and projects linked to the world of production systems and metalworking; **BI-MU ADDITIVE**, a space developed by AITA-ASSOCIAZIONE ITALIANA TECNOLOGIE ADDITIVE (Italian Association of Additives Technologies) and intended as a place where developers, manufacturers and customers of "machine tools of the third kind" can meet and exchange views; **FOCUS MECHATRONICS**, the traditional area organised in cooperation with AldAM (Italian Association of Automation and Mechatronics) and IMVG (Italian Machine Vision Group) to host "smart solutions", capable of optimising machinery management and industrial processes; **THE WORLD OF SURFACE FINISHING AND TREATMENTS**, a thematic area - sponsored by Anver (Italian Association of Industrial Coaters) - dedicated to the most qualified offering of machines and systems for surface finishing and treatments.

Another great novelty of 32.BI-MU is **BI-MU più Digital**, a demonstration space promoted by Fondazione UCIMU in cooperation with **MindSphere World Italia** and set up within one of the exhibition halls to show the potential of a digital factory, by connecting several machines displayed at different stands, where it will be possible to observe their operation and processing.

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Following on from the success of the past edition, again in 2020, BI-MU will combine its exhibition with a thematic, in-depth cultural analysis, developed through a programme of conferences on specific topics and through side events that will host discussions with opinion leaders and presentations of technologies related to the sector. The protagonists of the events, mainly addressed to visitors, will also be the Exhibitors, who can be involved on the stage in special initiatives, insight opportunities focused on specific issues linked to the world of the manufacturing industry and ad hoc meetings to encourage the sharing of know-how. This and much more will be the content performed within the arena of **BI-MUpiù** and **BI-MUpiùAdditive**, which will offer the international public many more reasons to take part in this biennial Exhibition.

In anticipation of 32.BI-MU, the organisers have planned a calendar of **approaching events** taking place in some of the major industrial areas in Italy, which will partially anticipate the main technological issues analysed during BI-MUpiù in the exhibition days. The first event, dedicated to the world of Additive, will be in Naples on 13 February, with "More Additive. Design, make and test for Additive". The second event, dedicated to the sector of the automotive, will be at the headquarters of Dallara on 20 February, with "Focus Automotive: the evolution of the car between road and races".

The programme of approaching events and the information concerning participation and details of the exhibition will soon be available on bimu.it.

Cinisello Balsamo, 17 December 2019

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