



Digital signage - Billboards at the Fair

1st Offer



FIERA MILANO

1st Proposal



POSITION:	NUMBER AVAILABLE:	PRICE LIST INCLUDED TECHNICAL COST:
EASEL 1.40 x 2.00 m - Double sided (pag. 3)	1	€ 2.400
Ponte dei Mari Double sided outdoor (pag. 4)	5 (A 15 seconds slot for each installation in red)	€ 3.000
Total	6 Installation	€ 5.400

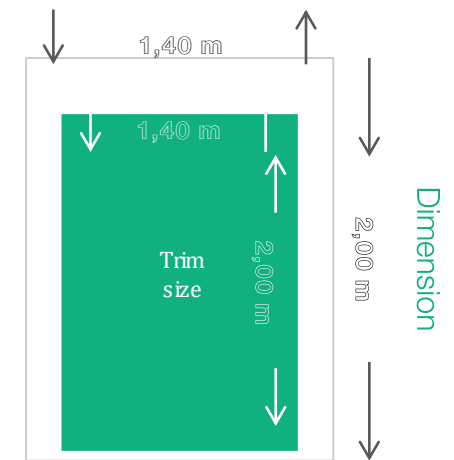
1st economical offer: 3.000€

Number of available packages: 5

EASEL 1.40 x 2.00 m – Double sided



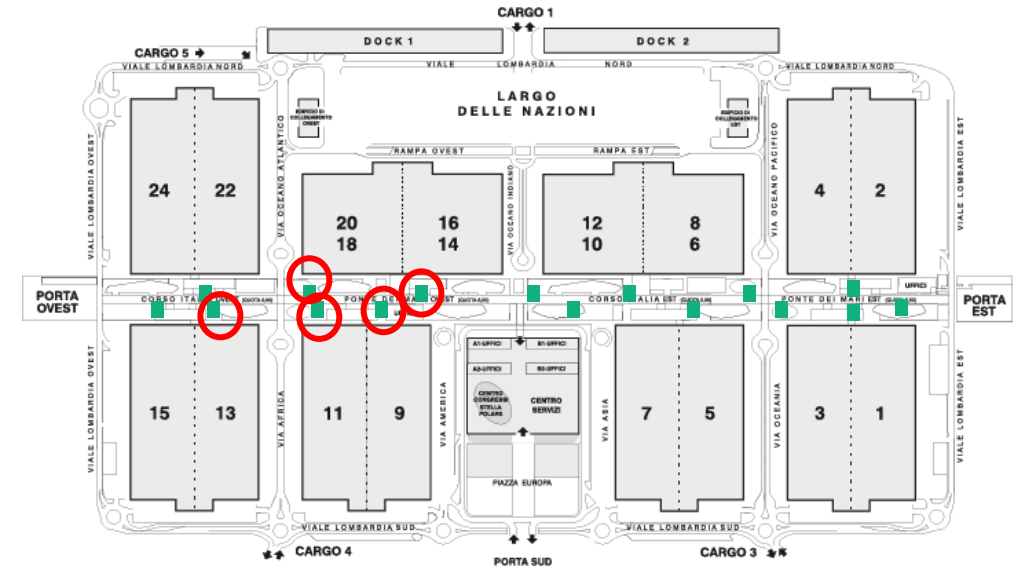
- Advertising license: € 2,000.00 each
- Material realization: € 400.00 each (material + easel rental)
- Mounting+dismounting: Included in the realization costs



- Number available: 15
- Material: PVC
- Location: Corso Italia - Ponte dei Mari

02. Plant Schedules

Ponte dei Mari - Double sided outdoor banner



•Availability: 16 Double sided ledwalls (PM01 →PM16)



Type of content: static images



Period: trade show days



Display hours: as per event timetable



Maximum of 6 advertisers for each screen & for each side



Spots lasting 15 repeated every 3 minutes



160 guaranteed passages per day per customer



•Full screen double sided

•Dimensions: 981 x 1703 mm

•Resolution: 2160 x 3840 px

•€ 600 (15")



Digital signage - Billboards at the Fair

2nd Offer



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2nd Proposal

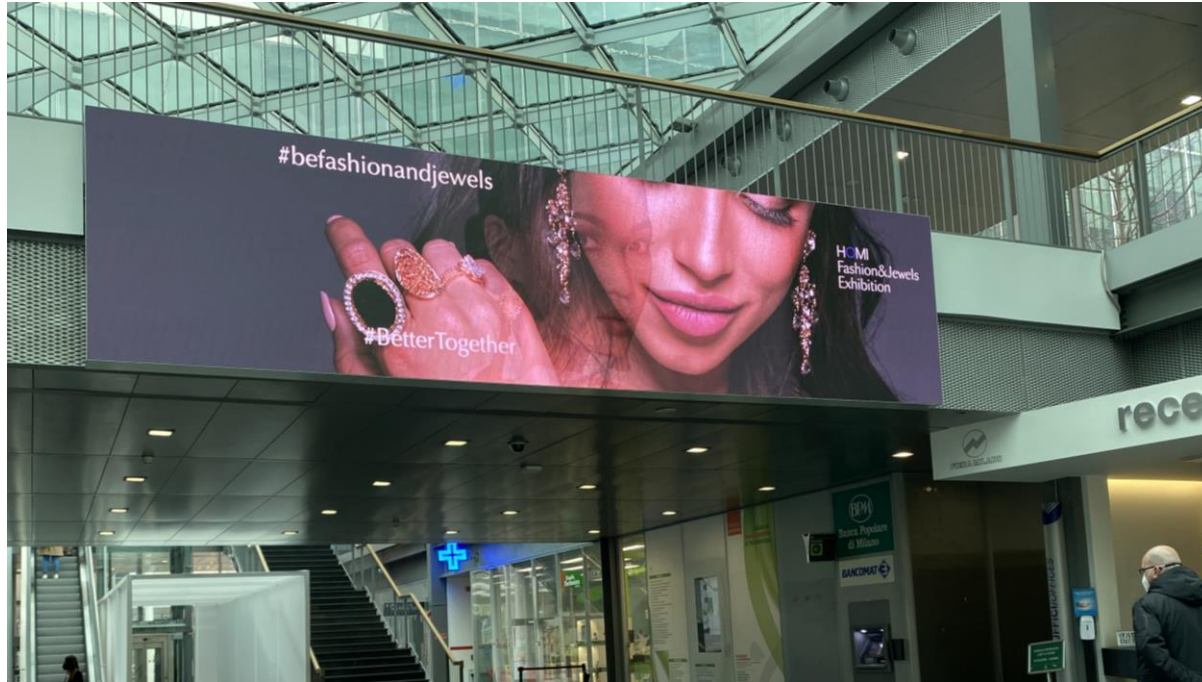


POSITION:	NUMBER AVAILABLE:	PRICE LIST INCLUDED TECHNICAL COST:
Service centre– Wall Banner Indoor (pag. 7)	1	€ 1.200
Corso Italia - Ledwall Iagheti 11 (pag. 8)	1 (A 15 seconds slot for each installation in red)	€ 1.800
Corso Italia - Double sided outdoor (pag. 9)	1 (A 15 seconds slot for each installation in red)	€ 1.800
Total	3 Installation	€ 4.800€

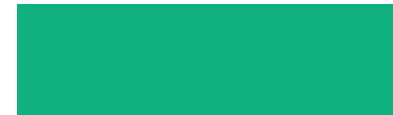
2nd economical offer: 3.500€

Number of available packages: 4







Service centre- Wall Banner Indoor



Availability: **1 Ledwall**

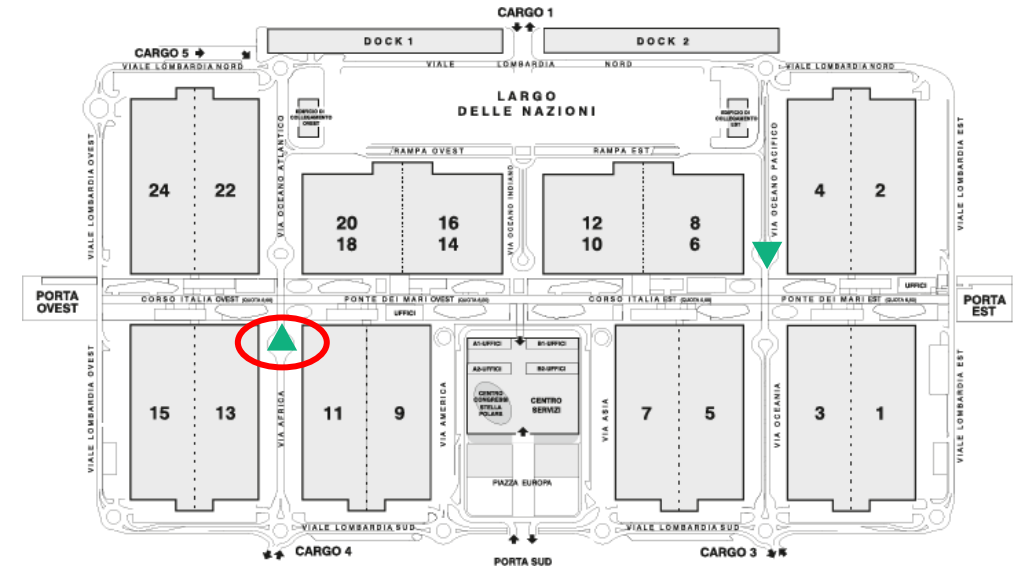
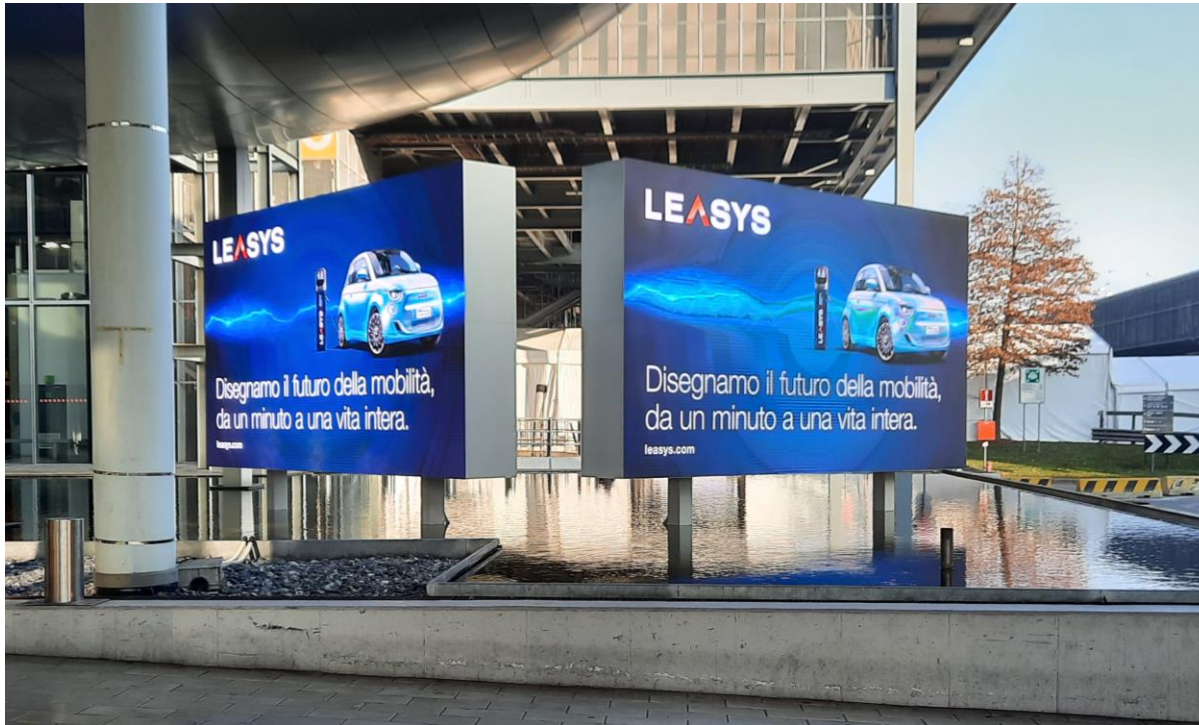


Full screen
Dimensions: 7168 x 1728 mm
Resolution: 2688 x 648 px
€ 1200 (15")

-  Type of content: static images or video
-  Period: trade show days
-  Display hours: as per event timetable
-  Maximum of 5 advertisers
-  Spots lasting 15 repeated every 3 minutes
-  160 guaranteed passages per day per customer

02. Plant Schedules

Corso Italia – Ledwall ponds 6 and 11



Availability: 4 Ledwalls

(CILED6.E – CILED6.O/CILED11.E – CLED11.O)



Full screen

For each side/screen:

Dimensions: 5500 x 3000 mm

Resolution: 1408 x 768 px

€ 1.800 (15") for each side/screen



Type of content: static images or video



Period: trade show days



Display hours: as per event timetable



Maximum of 12 advertisers for each screen



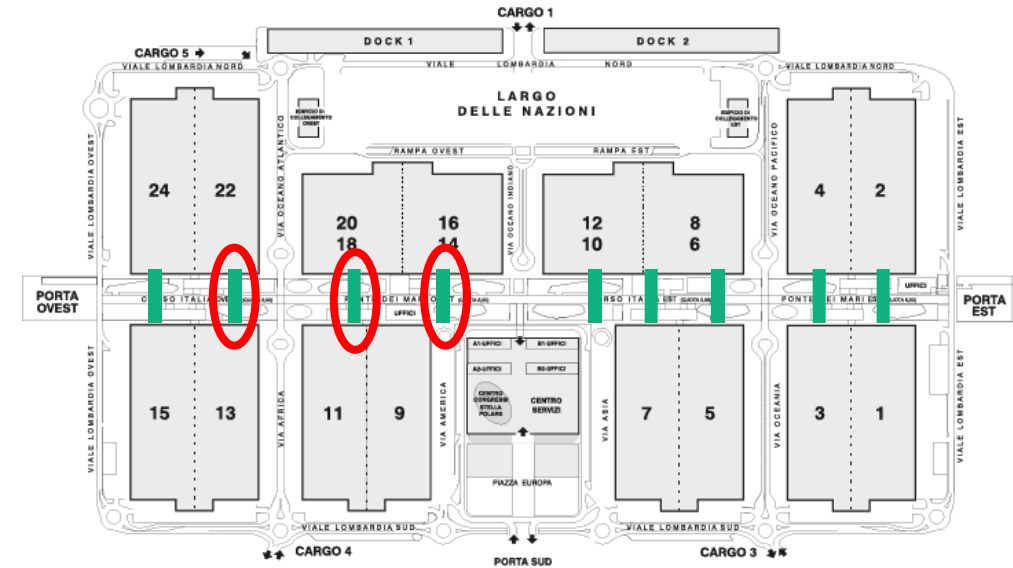
Spots lasting 15 repeated every 3 minutes



160 guaranteed passages per day per customer

02. Plant Schedules

Corso Italia - Double sided outdoor led



Availability: 9 Double sided ledwalls (C101 → C109)



Full screen double sided
 Dimensions: 6000 x 1500 mm
 Resolution: 1536 x 384 px
 € 1.800 (15'')



Type of content: static images



Period: trade show days



Display hours: as per event timetable



Maximum of 5 advertisers for each screen & for each side



Spots lasting 15 repeated every 3 minutes



160 guaranteed passages per day per customer



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3rd Offer



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3rd Proposal



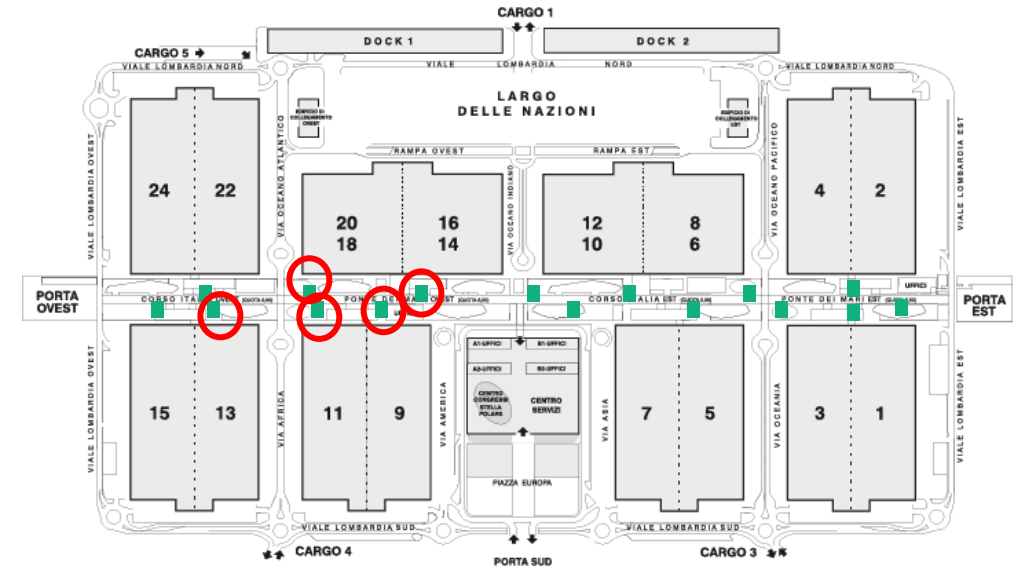
POSITION:	NUMBER AVAILABLE:	PRICE LIST INCLUDED TECHNICAL COST:
Ponte dei Mari - Double sided outdoor banner (pag. 12)	5	€ 3.000
Corso Italia - Double sided outdoor (pag. 13)	1 (A 15 seconds slot for each installation in red)	€ 1.800
Total	6 installation	€ 4.800

3rd economical offer: 4.000€

Number of available packages: 5

02. Plant Schedules

Ponte dei Mari - Double sided outdoor banner



•Availability: 16 Double sided ledwalls (PM01 →PM16)



Type of content: static images



Period: trade show days



Display hours: as per event timetable



Maximum of 6 advertisers for each screen & for each side



Spots lasting 15 repeated every 3 minutes



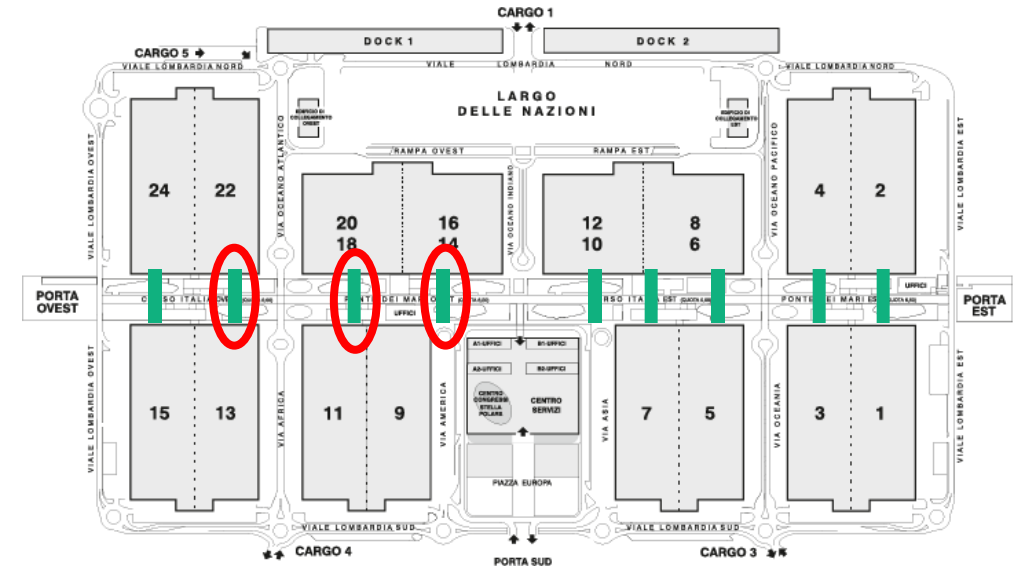
160 guaranteed passages per day per customer



- Full screen double sided
- Dimensions: 981 x 1703 mm
- Resolution: 2160 x 3840 px
- € 600 (15")

02. Plant Schedules

Corso Italia - Double sided outdoor led



Availability: 9 Double sided ledwalls (C101 → C109)



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 Resolution: 1536 x 384 px
 € 1.800 (15'')



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Period: trade show days



Display hours: as per event timetable



Maximum of 5 advertisers for each screen & for each side



Spots lasting 15 repeated every 3 minutes



160 guaranteed passages per day per customer



For information and reservations:

publicita@fieramilano.it

- **Michele Di Terlizzi: +39 3403458841**
- **Lucrezia Papa: +39 3473704799**



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