

Show Report

32. BI-MU concluded

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17 October was the last day of 32.BI-MU, the first exhibition dedicated to the sector of machine tools, robot, automation, digital and additive manufacturing, and auxiliary technologies.



The next edition of BI-MU will take place at fieramilano Rho from 12 to 15 October 2022.

(Source: Jonathan Bean (Unsplash))

Over 9,000 visits were registered over the four exhibition days. This is a satisfactory number, in line with the expectations for an event that took place during the health emergency, but in full respect of all rules to contain the spread of Covid-19.

Promoted by Ucimu-Sistemi Per Produrre, the Italian machine tools, robots and automation systems manufacturers' association, and organised by Efim-Ente Fiere

Italiane Macchine, before its start, BI-MU obtained the Compliance Certification released by ICIM, with regard to the conformity with safety protocols to combat and contain the spread of Covid-19.

Barbara Colombo, president of Ucimu stated: “Particular care has been taken over the definition of all organisation details concerning safety, in order to further reassure the attending operators throughout the four days of the event. We have been proud to inform that 32.BI-MU was the very first trade fair to obtain a Compliance Certification. We think that this encouraged visitors to attend the exhibition and not only Italian operators”.

Of the total visitors, 3.5 % were foreign visitors representing 27 countries; Germany, Switzerland, France and Austria were the most represented countries.

The attendance of students was limited compared to the expectations, i.e. only about 50 instead of 200 expected students for the visits planned by the schools, which had booked, but could not confirm their

presence due to the new Government directives communicated on Sunday before the opening of the event.

“In retrospect — continued President Barbara Colombo — we can certainly affirm that 32.BI-MU has shown the world Italy’s strength and willingness to react. We have been awarded many certificates of merit by the international organisations that acknowledged the message of strength and cohesion conveyed by the Italian machine tool, robot and automation manufacturing industry”.

In addition, thanks to BI-MUonline, the event will continue after the end of the exhibition. As a virtual version of the real trade show, BI-MUonline will feature the technological product offering on display, from the exhibitors’ real voice on the website [bimu.it](https://www.bimu.it). Starting from the beginning of November and until the 2022 edition, the virtual exhibition will propose videos, video clips and interviews directly collected at the stands.