



Milan, May 26, 2021

33.BI-MU AND XYLEXPO TOGETHER FROM 12 TO 15 OCTOBER 2022

A new, big exhibition concept dedicated to **manufacturing technology** will be launched at FieraMilano-Rho **from 12 to 15 October 2022**, resulting from a partnership between **BI-MU** and **Xylexpo**, respectively organized by Ucimu-Sistemi per produrre - the association of Italian manufacturers of machine tools, robots and automation - and Acimall, the association of Italian woodworking machinery manufacturers.

In times of unprecedented challenges, also for exhibitions, the two events will offer a new scenario where operators will have the opportunity to find expertise, solutions and ideas for a common goal: producing with more and more sustainable and efficient methods, according to Industry 4.0 principles.

As reference events in their respective industries, **33.BI-MU** (biennial exhibition of machine tools, robotics and automation, additive manufacturing, digital and auxiliary technologies) and **Xylexpo** (biennial exhibition of woodworking technology and furniture industry components) will be presented as **distinct but complementary events**, highlighting their respective peculiarities while leveraging every possible synergy.

This decision will expand the audience of potential visitors for **exhibitors** on one side (unified access to the fairgrounds will allow to visit both exhibitions), and on the other it will help the **visitors** from the sectors of furniture, design, industrial plants, machinery for aluminum, composites and next-generation materials, interested in both events, to make the most of their trip to Milan.

Besides a wider technology lineup, visitors will have access to a rich agenda of **additional events**, in-depth debates on technical, technological and economic topics relevant for both sectors, through presentations, seminars and conferences. Special attention will be dedicated to the big topics of **digital** and **sustainability**, two key concepts for the future development of the industry and the global economy. In this scenario, the two worlds that will meet in Milan in October 2022 have been experiencing a momentous evolution that will be visible during the joint event.

*"This project – said **Barbara Colombo**, president of Ucimu-Sistemi per produrre – is much more than the sum of two historical and popular exhibitions. We believe that the merger of BI-MU and Xylexpo will help the industry represented in both exhibitions to show the best of its contents and potential. Under these premises, we believe that the event will be a point of attraction for the global manufacturing industry, with strong visibility in Italy and abroad, to the benefit of all the companies that will choose to participate".*

According to **Luigi De Vito**, president of Acimall, *"...a more and more crowded exhibition calendar, now complicated by the rescheduling of many events due to the pandemic, the new technologies and the stronger and stronger international competition require a deep and accurate revision of the exhibition concept, which cannot be "only" a place where demand and supply meet. The collaboration*

*between Xylexpo and BI-MU will develop into an innovative platform that will be focused on **"high-end technology"** and the many, profitable interactions that such technology can generate, offering an involving and successful experiential event to operators, exhibitors, institutions and all stakeholders".*

Luca Palermo, managing director of Fiera Milano, commented the concept of the new event: *"We are proud that BI-MU and Xylexpo – both reference events in Italy and all over the world in their respective industries – have been featured in our calendar for over fifty years, as evidence of the appreciation of our premises and the services offered by Fiera Milano. I believe that the decision to put together these events will bring further benefits to the organizers and exhibitors of both exhibitions; on our part, we are ready to check all the details of the new project together".*

ACIMALL – the association of Italian manufacturers of woodworking machine tools, with over 150 member companies – represents an industry that generates 2.5 billion euro revenues, with a 75 percent export share.

UCIMU-SISTEMI PER PRODURRE, the association of Italian manufacturers of machine tools, robots and automation, represents over 70 percent of the industry's made-in-Italy production, accounting for approximately 9 billion euro revenues. The export share is 56 percent of production.

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