



**fieramilano**

13-16/10/2026

GENERAL RULES

## INDEX

### GENERAL PROVISIONS

- 1 ORGANISATION - TIME AND PLACE OF THE EXHIBITION
- 2 EXHIBITION HOURS
- 3 ADDRESSES
  - 3.1 Fixed address of the Exhibition
  - 3.2 Address in the Exhibition Center
- 4 FIERA MILANO OFFICES AND SERVICES
  - 4.1 Customer Service - Exhibitors Assistance
  - 4.2 General pavilions surveillance
  - 4.3 Information
- 5 PRODUCTS AND SERVICES ADMITTED IN THE EXHIBITION
- 6 PRODUCTS FOR DEMONSTRATION PURPOSES
- 7 EXHIBITORS - ADMISSION RULES - VAT RULES
  - 7.1 Electronic Invoicing between Private Subjects
- 8 FAILURES IN OBTAINING PERMITS AND FORCE MAJEURE
- 9 PHOTOGRAPHS - FILM AND VIDEO SHOOTING
  - 9.1 Use of Exhibitor images acquired during the exhibition

### RULES FOR ADMISSION

- 10 PARTICIPATION COSTS
  - 10.1 Participation fees - Facilitations and discounts
  - 10.2 Services included in the fees
- 11 APPLICATIONS FOR ADMISSION - TERM OF INSCRIPTION - PAYMENTS
- 12 DUTIES OF TRACKING FINANCIAL FLOWS
- 13 STAND ASSIGNMENTS
- 14 WITHDRAWAL FROM THE EXHIBITION
- 15 STATEMENT OF ACCOUNTS - EXIT PASSES
- 16 EXHIBITION CATALOGUE – VISITORS' GUIDE - PERSONALISED LANYARDS
- 17 DIGITAL PLATFORM: ONLINE CATALOGUE BY FIERA MILANO
- 17.Bis RESTAURANT AND CATERING SERVICES
- 18 SIMPLE PROPERTY FEE
- 19 PROVISIONS AND PROHIBITIONS FOR ADVERTISING

### INSURANCES - LIMITATIONS OF LIABILITY

- 20 INSURANCE
  - 20.1 All Risks - Exhibitor's Property policy (excluding risk of terrorism and sabotage)
  - 20.2 Third Party Liability Insurance
- 21 LIMITATIONS OF LIABILITY

### RULES CONCERNING THE STAND

- 22 TECHNICAL REGULATIONS OF FIERA MILANO SPA
- 23 E-SERVICE: BOOKING FOR SERVICES AND SUPPLIES
- 24 STAND AVAILABILITY
  - 24.1 Setting-up
  - 24.2 Dismantling
- 25 ENTRANCE DOCUMENTS
  - 25.1 Entrance documents during setting-up and dismantling period
  - 25.2 Entrance documents for Exhibitors
  - 25.3 Parking cards for Exhibitors
  - 25.4 Entrance Ticket «Golden Card»
  - 25.5 Customers invitation
  - 25.6 Free entrance for the trade operators of the sector after on-line pre-registration
- 26 STAND SETTING-UP
  - General Regulations
  - American structures and suspensions
  - Intermediate Floors
  - Waste Management
- 27 RESTRICTIONS
- 28 FUNCTIONING MACHINERY
  - Display of machinery at the trade fair without the CE marking or not in accordance with existing European safety regulations
- 29 OCCUPATIONAL SAFETY
  - 29.Bis Measures to guarantee personal security in the Fiera Exhibition Centre
  - 29.Ter Other provisions

- 30 DISMANTLING OF STANDS
- 31 HANDOVER AND HAND-BACK OF STANDS
- 32 DAMAGES CAUSED BY EXHIBITORS
- 33 TEMPORARY PROTECTION OF INVENTIONS
- 34 OFFICIAL FORWARDER AGENT
- 35 OFFICIAL SUPPLIERS IN THE EXHIBITION CENTER

#### **OTHER RULES**

- 36 LOCAL REGULATIONS - SEVERAL LIABILITY - CODE OF ETHICS
- 37 NON-OBSERVANCE OF THE EXHIBITION RULES
- 38 ESCAPE CLAUSE
- 39 RIGHT OF SEIZURE
- 40 COMPLAINTS AND RESPONSIBILITY
- 41 LAW IN FORCE AND EXCLUSIVE PLACE OF JURISDICTION
- 42 PROCESSING OF PERSONAL DATA

## GENERAL PROVISIONS

### 1 ORGANISATION - TIME AND PLACE OF THE EXHIBITION

EFIM-ENTE FIERE ITALIANE MACCHINE SPA - Viale Fulvio Testi 128, 20092 Cinisello Balsamo MI (Italy), with the technical co-operation of CEU-CENTRO ESPOSIZIONI UCIMU SPA and with the aid of services supplied directly by FIERA MILANO SPA, is the Organiser of **35.BI-MU**, which will take place at **Fieramilano** Exhibition Center located in Rho from **October 13 to 16, 2026**, provided that all necessary permits are obtained for organisation and actual running of the Exhibition.

EFIM-ENTE FIERE ITALIANE MACCHINE SPA, as the Organiser, leases Exhibitors organised booth space for holding the Exhibition and provides the services mentioned in art. 10 below, at the terms and conditions of these General Rules, the Technical Regulations and subsequent addenda, modifications and exceptions made by the Organiser.

EFIM-ENTE FIERE ITALIANE MACCHINE SPA, CEU-CENTRO ESPOSIZIONI UCIMU SPA and FIERA MILANO SPA cannot be held responsible for any action taken by the Exhibitors during the Exhibition.

### 2 EXHIBITION HOURS

**Exhibitors:** from Tuesday 13<sup>th</sup> to Friday 16<sup>th</sup> October:  
from 8.30 a.m. to 7.00 p.m.

**Visitors:** from Tuesday 13<sup>th</sup> to Friday 16<sup>th</sup> October:  
from 9.30 a.m. to 6.00 p.m.

During opening hours, stands must be fully manned and the exhibits uncovered for display.

The entry of minors is allowed only if accompanied with the requirement of the relevant statement of responsibility by adult.

### 3 ADDRESSES

#### 3.1 Fixed address of the Exhibition

Exhibitions Management CEU-CENTRO ESPOSIZIONI UCIMU SPA  
Viale Fulvio Testi 128  
20092 Cinisello Balsamo MI - Italy  
Tel. +39 02 26255.860  
bimu.it - bimu.info@ucimu.it

#### 3.2 Address in the Exhibition Center from 6 to 20 October 2026

##### 35.BI-MU c/o fieramilano

SS. 33 del Sempione, 28  
20017 Rho MI - Italy  
bimu.info@ucimu.it

Opening hours: 9.00 a.m. - 12.30 p.m./1.30 p.m. - 5.30 p.m.

### 4 FIERA MILANO OFFICES AND SERVICES

Opening hours: 8.30 a.m. - 12.30 p.m. / 2.30 p.m. - 5.30 p.m.

#### ADMINISTRATION OFFICES

Piazza Europa - Offices Building  
Tel. +39 02 4997.7357

#### SAFETY EXHIBITIONS SERVICE

Tel. +39 02 4997.7384/.7983/.7587/.7624 - Fax +39 02 4997.7823  
sicurezza.mostra@fieramilano.it

#### FITTINGS CONTROL

Tel. +39 02 4997.6495 - Fax +39 02 4997.6496

#### ASSEMBLY/DISMANTLING PASS OFFICE

Entrance Cargo 1  
Tel. +39 02 3662.8600 - Fax +39 02 3662.8604  
logisticafiera@fieramilano.it

#### RIGGING SERVICE

(ceiling suspensions and truss systems)  
Located in Service Centre  
Tel. +39 02 4997.6393/.6395/.6844 - Fax +39 02 4997.6843  
ufficioappendimenti@fieramilano.it

#### CUSTOMIZED STAND SERVICES SALES OFFICE

Tel. +39 02 4997.7731/.7072/.7625/.6874/.6324/.7214  
allestimenti.personalizzati@fieramilano.it

### RESTAURANT & CATERING SERVICES

Tel. +39 02 4997.6365/7425/.7805  
ristorazione@fieramilano.it

#### 4.1 Customer Service - Exhibitors Assistance

The service is directly provided to Exhibitors under the exclusive responsibility of FIERA MILANO SPA.

Customer Service - Exhibitors Assistance provides all useful information for the preparation, the operation and the dismantling of stands and to arrange all technical services requested by the Exhibitor to FIERA MILANO.

Application for any extensions of opening hours should also be made to the Customer Service - Exhibitors Assistance.

Further functions and responsibilities of Customer Service - Exhibitors Assistance are established in the Technical Regulations of FIERA MILANO SPA.

#### 4.2 General pavilions surveillance

FIERA MILANO SPA provides, under its exclusive responsibility, a general surveillance service in the pavilions.

Each Exhibitor is however responsible for the surveillance and the custody of his stand during the opening hours of the Exhibition and during the setting-up and dismantling periods. Special surveillance services are available on payment and may be requested to FIERA MILANO SPA, through the "E-SERVICE" by accessing the Exhibitor Platform (see art. 23).

During the closing hours of the pavilions, services rendered by the Supervisory Board other than those authorized by FIERA MILANO SPA, are not allowed.

The Organizer and FIERA MILANO assume no responsibility for goods, materials and anything else left unattended by exhibitors in the Exhibition Centre.

For parking within the exhibition centre: the Organizer and FIERA MILANO assume no responsibility for custody or for damage or theft for vehicles parked within the exhibition centre. Parking is permitted for vehicles with a special permit only in the parking spaces and during the opening hours of the Exhibition Centre.

#### 4.3 Information

To assist traders visiting the Exhibition, the following are available:

- a panel containing a plan of the stands;
- prominent aisle signs;
- information points.

### 5 PRODUCTS AND SERVICES ADMITTED IN THE EXHIBITION

The following new products or machinery and systems that have been subjected to Revamping and Retrofitting operations or subjected to radical maintenance operations that have involved the replacement of fundamental components or constituent parts, are admitted to the Exhibition. Retrofitting machines and systems cannot have been built before the publication of the Machinery Directive 98/37/EC of 22 June 1998:

- Systems, cells, machining centres, machine tools for metal-working
- Machines and equipment for foundry and die-casting
- Heat, surface treatment and surface finishing machines and equipment
- Other technologies (laser, spark erosion, water-jet, high energy rate forming (herf), additive manufacturing, 3D printing)
- Machinery, systems and equipment for welding, cutting and oxygen cutting
- Machinery, instruments and equipment for measurement, for control, for testing of materials, vision systems
- Industrial and handling robots, software
- Subcontracting
- Services (consultancy, services for the production, for companies)
- Equipment, accessories and devices for machine tools
- Automation, transportation and logistics

- Castings, metallic materials and other
- Tooling
- Technologies for digital factory
- Organisations, service companies, publishing houses

**Note:** Information booths without exhibits are not permitted.

## 6 PRODUCTS FOR DEMONSTRATION PURPOSES

Machinery, accessories, tools and components for demonstration purpose, must be manufactured by companies exhibiting at BI-MU. Products not in compliance with this provision will be removed at expense and risk of the Exhibitor.

**The machinery must be supplied with all safety devices to prevent injury, as well as all devices to prevent the emission of fumes, gases, liquids, bad odours, intermittent lights, sounds, noise, etc.,** in accordance with the "Unique Text for Safety", Legislative Decree no. 81/2008 and all subsequent additions and modifications.

The Exhibitors involved, therefore, must, in advance, carry out all the tests required and comply with current regulations on the subject; under no circumstances can the Organisers and FIERA MILANO SPA be held responsible for direct or indirect damage to persons or property.

## 7 EXHIBITORS - ADMISSION RULES - VAT RULES

As Exhibitors will be admitted:

- manufacturers of the products listed in art. 5, as well as branches, agents, representatives and dealers of Italian and foreign manufacturers. If the manufacturer exhibits his products directly, the same items may not be exhibited by his agent, branch, representative or dealer. It is also forbidden to exhibit products of the same manufacturer in more than one stand in the same hall, unless the Organiser decides otherwise.
- Collective groups of companies, if previously authorised by the Organisers.
- Italian and foreign subcontractors and suppliers of products, services and systems listed in Art. 5.
- Organizations, associations, consortia, technical publishing groups, promoting instituted, supporters or organizers of activities or initiatives related to or in line with the spirit of the Exhibition, unless otherwise specified by the Organiser.

Failure to comply with the above regulations will result in removal at the risk and expense of the Exhibitor.

**For the admission** all Exhibitors are required to:

- document** their enrollment in the Business Register (REA) for the Italians or equivalent document for foreign Exhibitors by sending the certificate or a certified copy;
- insert** in the appropriate Application Form the VAT identification number (in addition to fiscal code for the Italian Exhibitors) of the Company applying for admission to the Exhibition.

*\*\* As from January 1, 2011, in accordance with the Legislative Decree 18/2010, in application of EU directive 8/2008, **foreign Exhibitors liable for taxation** are not required any longer to pay the VAT on stand fee and services connected with the Exhibition, with the exclusion of **non-commercial companies/authorities and private individuals**. In order to identify the type of Exhibitor (Company liable for taxation/non commercial Company or private individual), before the issuing of the invoice it is essential to receive the information on the VAT number/ID code or other documents proving the status of company and not of private individual. It is therefore **absolutely necessary** that Application Form are sent with the above information, otherwise invoices will have to be issued with the Italian VAT.*

## 7.1 Electronic Invoicing between Private Subjects

In order to comply with the obligations stated in Article 1, Para. 909,

Law 27/12/2017 n. 205 (obligation as of 01/01/2019 issuing of electronic invoice between private subjects) and next regulatory interventions (Law 30.12.2018, n. 145 and Law 11.02.2019, n. 12), **Italian Exhibitors** shall inform the Organisers of their Certified Electronic Mail Address (PEC) and/or their 7-digit Recipient Code.

## 8 FAILURE IN OBTAINING PERMITS AND FORCE MAJEURE

In case of force majeure or anyhow for reasons not depending on the Organiser, the Exhibition date can be changed or even cancelled. If the Exhibition does not take place, the Organiser, after fulfilling his obligations to third parties and covering the organisation's expenses, also for systems and/or installations carried out on specific order of the Exhibitors, will return to the same Exhibitors the remaining part of the Rent of stand, in proportion to and within the limits of the amount paid for the Exhibition up to the cancellation date.

EFIM-ENTE FIERE ITALIANE MACCHINE SPA, CEU-CENTRO ESPOSIZIONI UCIMU SPA and FIERA MILANO SPA will not be responsible for damages, which for no reason can be claimed.

## 9 PHOTOGRAPHS - FILM AND VIDEO SHOOTING

Only authorized photographs and accredited journalists (wearing the official badge) are allowed to take photographs or to shoot films of and inside stands, always upon previous consent of concerned Exhibitor.

Exhibitors wishing to photograph their stands, with the help of either authorized or other photographers of their own choice, shall apply for authorization to the Press Office of the Exhibition Management shown below.

The Organiser and FIERA MILANO SPA reserve the right to take photographs and to make film or TV shooting of the whole Exhibition or parts thereof. Exhibitors are not entitled to any compensation in relation thereto.

For information:

Press Office of the Exhibition Management:

- **before the Exhibition:** Tel. +39 02 26255.225

f.laonigro@ucimu.it

- **during the Exhibition:** c/o Press Room of the Exhibition.

### 9.1 Use of Exhibitor images acquired during the exhibition

In relation to the images of the Exhibitor, their stand and/or representatives, members, employees and workers, acquired or recorded in any way (such as using cameras, video cameras or audiovisual recordings) during the Events, the above mentioned Exhibitor declares to be aware, pursuant to European (EU) General Personal Data Protection Regulation 2016/679, that the Organiser and Fiera Milano S.p.A. may collect and process said images and disseminate them for informative, promotional and commercial purposes, and therefore grants the Organiser and Fiera Milano S.p.A. the free use of these images, for these purposes, as per articles 96 and 97 of Italian Law no. 633/1941, authorizing the Organiser and Fiera Milano S.p.A. to use them through any means of communication (including, for example, brochures, presentations, catalogues and, in general, all the printed material necessary for their disclosure and promotion, TV, pay-per-view, etc.) and dissemination via internet (companies website, social networks, etc.) or via magazines and other publications, including digital ones, with the rights to adapt and reproduce them for all legal purposes. For this purpose, the Exhibitor declares and guarantees the Organiser and Fiera Milano S.p.A. to have: (i) obtained the authorisation of the data subjects for the processing of the data relative to their photos, video recordings etc. by the Organiser and Fiera Milano S.p.A., including their dissemination for informative, promotional and advertising purposes pursuant to the terms of the European (EU) General Personal Data Protection Regulation 2016/679; obtained the authorisation for the use and dissemination of the images, pursuant to Articles 96 and 97 of Italian Law no. 633/1941 on copyright, in the above mentioned

terms, from the natural persons portrayed or recorded, their representatives, members, employees and workers during the above mentioned exhibition. In relation to the previous sections (i) and (ii), the Exhibitor undertakes to indemnify and hold the Organiser and Fiera Milano harmless from all disputes, actions or claims that may be raised by the above mentioned people with regard to the indicated use and disclosure of the relative images described above.

## RULES FOR ADMISSION

### 10 PARTICIPATION COSTS

#### 10.1 Participation fees - Facilitations and discounts

The fees for participating in the Exhibition are the following:

- **PARTICIPATION FEE** (Exhibition area, without stand fitting):  
For applications received **within January 15, 2026** - together with the down payments, as required in the following art. 11, an **“early bird” discount will be granted** and will be included in the final invoice, as shown below:  
The **applications** with payment made after the final deadline of the **January 15, 2026, shall not in any case benefit from the above mentioned discount;**

	Participation fee “early bird” discount within 15/01/2026	Participation fee starting from 16/01/2026
up to 50 sq.m	€ 216/sq.m	€ 235/sq.m
from 51 to 100 sq.m	€ 212/ sq.m	€ 230/ sq.m
exceeding 100 sq.m	€ 207/ sq.m	€ 225/ sq.m

- **EXTRA CHARGES:** the participation fee is increased by:  
10% for stand with 2 open sides;  
15% for stand with 3 open sides;  
20% for stand with 4 open sides.
- **ADMISSION FEE: € 450;**
- **SERVICES FEE: € 13/ sq.m;**
- **AMOUNT FOR EACH REPRESENTED COMPANY** and/or indicated on the Application Form (only for Agents, Representatives, Branches, Dealers): **€ 250.**

VAT as per Law, if due, will be added to the total of the above amounts.

Fractions of a m<sup>2</sup> will be computed as a full m<sup>2</sup>.

**No applications for less than 16 sq.m will be accepted**, except for Publishing Houses, similar and special projects by the organiser.

#### 10.2 Services included in the fees

The participation fee and the admission fees include the following services:

- Exhibition area, excluding setting-up;
- Air-conditioned hall during the Exhibition;
- General day and night hall surveillance;
- General fire prevention;
- Stand sign panel;
- Entry in the printed Official Catalogue;
- Entry in the Visitors’ Guide, distributed free of charge at the reception;
- Entry in the digital catalogue “DIGITAL PLATFORM”;
- Advertisement, promotional material;
- Exhibitor Passes in a quantity as specified in the following art. 25.2;
- Printed official catalogue: up to 100 m<sup>2</sup> 2 copies, over 3 copies;
- Complementary events arranged by the Organiser regarding conventions, conferences and celebrating events as in the Exhibition programme, including the hospitality of delegations of trade operators, of Italian and foreign State Authorities and of conference speakers.

The services fee shall include what follows:

- Standard cleaning of the stand. The stand cleaning service will be carried out after the closing of the pavilions by Fiera Milano. The service includes: cleaning the floor and any coverings (e.g. carpet, with the exclusion of washing and the elimination of stains or traces from it), dusting of the furniture (excluding those on display) installed in the stand and emptying the waste bins;
- Equipment of fire-extinguishers according to Law;
- Single Property Fee (see art. 18);
- Activation of a 32A/4000V 3P+N+T CEE socket up to 10kW of installed power; further charges are payable by the exhibitor based on the current price list;
- WI-FI connection in the pavilion;
- Parking cards for parking area inside the Exhibition Center, in a quantity as specified in the following art. 25.3;
- DIGITAL PLATFORM online catalog services.
- Payment of royalties resulting from eventual audio-visual installations on stands, that are subject to legally required payments.  
**Note:** This cover does not however include live music performances (with singers and/or musical instruments) for which the Exhibitor, if authorised by the Organiser, must deal with directly at their local SIAE offices.
- It is included the royalties due to performers of music or to record companies that own recording rights as per arts. 72 and 73/bis Law 633/1941 and for their account SCF-Società Consortile Fonografici.  
**Note:** It does not include royalties due to performers of music or to record companies as per Art. 73 of the above mentioned Law for the diffusion of phonovideographic or video musical during fashion-show, Dj Set with or without dancing. Therefore, the Organisers of these events must provide to contact SCF-Società Consortile Fonografici - Via Leone XIII, 14 - 20145 Milano Italy - Tel. +39 02.465475.1 - info@scfitalia.it as well as the charges arising from the validation of the supports, to fulfil the obligations of the laws in force.  
**IMPORTANT:** The unlawful use of original works, or the absence of the SIAE stamp on the aforementioned supports, is an offence punished under Arts. 171 and subsequent, Law 633/41.

If the services, included in the fees or contracted separately, are provided by third parties directly to the Exhibitor, the Organiser, in its own name and on behalf of the Exhibitor, enters into the respective contracts, but takes no responsibility for execution by the third party. By signing the «Application Form», the Exhibitor authorises the Organiser with the related powers.

### 11 APPLICATIONS FOR ADMISSION - TERM OF INSCRIPTION - PAYMENTS

Companies wishing to participate must submit the Application Form, using the dedicated online form (bimu.it).

The Application Form must be received **by January 15, 2026**.

However, the Organiser shall take into consideration under undisputed right, also the applications submitted after the above mentioned term. In any case, **will be considered valid only applications completely filled in, signed and accompanied by the payments specified below:**

- **€ 80/ sq.m** down-payment;
- **€ 450** admission fee;
- possible amount of **€ 250** for each exhibited company and/or indicated in the Application Form.

VAT as per Law, if due, must be added to the total amount due.

If the payment will be made by **15<sup>th</sup> January 2026**, Exhibitors will enjoy facilitations and discounts, **in the final invoice**, as indicated in art. 10.1.

The payment must be headed to **FIERA MILANO SPA – inscription 35.BI-MU 2026**.

The Application Form presented **after September 1, 2026**, have to be



accompanied by the entire participation fee.  
After sending the "Notification of Stand Assignment", the Exhibitor will receive **the final invoice**, which will include:

- balance of participation fee;
- increase for any open sides;
- services fee;
- possible facilitations and discounts (art. 10.1);
- possible amount for advertising and promotional services required, as indicated in art. 16.

Payment of the **balance**, headed to **FIERA MILANO SPA - 35.BI-MU 2026**, must be paid **within 15 days from the receipt of the invoice**, and at sight in case of assignment notified **after July 13, 2026**.

***Non-fulfilling Exhibitors will not be allowed to enter the Exhibition Center for the assembling and setting-up and services will not be supplied, until payment is settled.***

The Organiser shall have the undisputed right to decide whether to accept applications or not. **In signing the Application Form, the Exhibitor formally undertakes to accept the provisions of these General Rules and all subsequent additions, modifications and derogations decided by the Organiser, as well as the provisions of the Technical Regulations of FIERA MILANO available on bimu.it - Exhibition Area.**

## 12 DUTIES OF TRACKING FINANCIAL FLOWS

**12.1** EFIM-ENTE FIERE ITALIANE MACCHINE, in carrying out the services provided for in these General Rules, is required to comply with all the requirements for traceability of cash flows in Art. 3, Law No. 136 of 13 August 2010, and subsequent amendments and additions. In particular, if the Exhibitor is a public entity and/or public corporations and/or in any case considered as "contracting authority" in accordance with subject law, EFIM-ENTE FIERE ITALIANE MACCHINE SPA:

- a) assumes, under penalty of automatic nullity of this contract, all obligations for traceability of financial flows under Article 3 of Law No. 136 dated 13 August 2010, and subsequent amendments and additions – also in relation with its subcontractors in the supply chain of companies in any way affected by the contract;
- b) agrees to use one or more bank or post office accounts, with Banks or at the Poste Italiane Spa, dedicated, even if not exclusively, to the specific public order received;
- c) agrees to immediately inform the contracting authority and the Prefecture - Local Territorial Government Office with jurisdiction, of failure by the counterparty to meet the obligations for traceability of cash flows and to terminate the contractual relationship, including relations with its subcontractors.

**12.2** The Exhibitor, who is considered a "contracting authority" under said law, must complete the Application Form with the required CIG (Tender Identification Code) and - if necessary - the CUP (Project Unique Identifier Code) for the following public investment, under penalty of automatic nullity of the request.

**12.3** The Exhibitor who is considered a "contracting authority" under said law, may terminate the contractual relationship, pursuant to article 1456 of the Italian Civil Code, should EFIM-ENTE FIERE ITALIANE MACCHINE SPA violate the obligation under letter b) of paragraph 12.1 and/or generally violate - also in its dealings with its contractors and subcontractors in the supply chain interested in any way in the order - any requirement for traceability of cash flows under Article 3 of Law No. 136 dated 13 August 2010 as amended.

## 13 STAND ASSIGNMENTS

Stand will be assigned by the Organiser on the basis of the data indicated in the Application Form, data which for stand requests shall only be considered indicative and therefore not binding on the Organiser.

The layout of the stand and the "Notification of Stand's Assignment", will be sent to Exhibitors starting from **June 2026** by e-mail to the address of the person in charge.

Stands are grouped, wherever possible, by product category, and the arrangement may be modified at any time by Organiser, who shall have the undisputed right to change, reduce, increase or modify the assigned stand, should he consider it necessary for the success of the Exhibition, without giving the Exhibitor any right to compensation or damages for any reason. If for technical-organisational reasons a stand in a privileged position (open sides) is assigned to an Exhibitor who did not request it, the surcharge for open sides provided for in art. 10.1 must be paid just the same.

The Organizer will take account (but he will remain free to accept or not), of any requests for change by the individual Exhibitor, which must be sent in writing **no later than 14 days from receipt of the Notification of Stand Assignment**.

Within the limits of available exhibition space, in accordance with the category groupings in the halls and the technical-organisational requirements of the Exhibition, preference will be given to those Application Forms received on or before **January 15, 2026**.

**No Exhibitor shall have the right to give all or part of his stand to others, even free of charge.**

## 14 WITHDRAWAL FROM THE EXHIBITION

The Exhibitor unable to participate in the Exhibition for demonstrated reasons, may request the Organiser to absolve him of his commitment, sending the request by registered letter, with return receipt no later than the peremptory term of **February 13, 2026**.

Copy of the letter can be anticipated by e-mail [bimu.info@ucimu.it](mailto:bimu.info@ucimu.it). In this event, the Organiser will keep the admission amount and the down-payment, as well as all further rights and damages due to or suffered by the Organiser.

In the event of partial cancellation of the surface area requested before the above-mentioned deadline, the Organiser will keep the down-payment in proportion to the reduced area.

After this date, Exhibitor will have to pay not only the admission amount if not paid in advance, but the entire participation fee, as well as the rights for all major direct or indirect damages. In these circumstances the Organiser may however use the stand concerned and assign it to other Exhibitors.

Even in case of partial cancellation of the assigned stand, even if not assigned yet, the Exhibitor will be responsible for the full rental invoice, where:

- the partially cancelled stand cannot be assigned to a new Exhibitor.
- the partially cancelled stand is assigned, for technical, aesthetic and logistical reasons, to another Exhibitor who has already been assigned a stand or is already registered at the Exhibition.

## 15 STATEMENT OF ACCOUNTS - EXIT PASSES

In addition to the provisions of art. 11, during the days immediately preceding the end of the Exhibition, the Accounting Department of FIERA MILANO SPA draws up a statement of accounts including all issued invoices for additional services, supplies or any other debit note.

Any objection for charges must be submitted within the end of the Exhibition; after this date, claims will not be accepted.

The final statement of account will be published on the FIERA MILANO Exhibitor Platform and, in case of debt amount, payment can be made directly by the Exhibitor by bank transfer, by credit card on the Exhibitor Platform or by presenting the final statement at the bank agencies within the Exhibition Center.

At the closing of the show, the removal of displayed products, as well as of fittings and of all materials belonging to the Exhibitors is dependent on the handing of the exit passes shown to the security personnel at the exhibition exit gates; such exit passes will be authorized after verification of the exact settlement of account by the Exhibitor and of his fulfilment of the obligations assumed in the contract with FIERA MILANO SPA and the Organisers.

## 16 EXHIBITION CATALOGUE – VISITORS’ GUIDE - PERSONALISED LANYARDS

### ▪ Official Exhibition Catalogue

CEU SPA is responsible for publication of the *printed* Official Exhibition Catalogue, containing the following indications: general information and services - exhibition map and subdivision of halls - alphabetical list of Exhibitors - index of products - Exhibitors by products - list of direct exhibiting manufacturers - list of represented companies - illustrated review.

The index code numbers corresponding to the production range for manufacturers or to the products exhibited by the branches, the agents, representatives and dealers must be indicated on the Application Form, “CATALOGUE ENTRY” section.

The items listed in the index of products cannot be modified, changed or added, unless the Organiser decides to do so to improve the index.

Any possible amendment to the data published in the catalogue shall be communicated in writing not later than **June 26, 2026**. Amendments cannot be guaranteed after that date.

If there are the necessary conditions, the Organiser will reserve the right to issue a Supplement to the Official Catalogue in the times and modalities established by the same, in the general interest of the Exhibition. In any case, the data and/or amendments of the late coming companies will be edited on online catalogue, “Digital Platform”, by FIERA MILANO.

Exhibitors will have the possibility to insert, **on payment**, their company logo, the logo of their represented companies and publish one or more advertising pages in the *printed* Official Catalogue of the Exhibition,

Starting from March 2026, the list of the companies taking part, will be available and steadily updated on the Exhibition website bimui.it.

### ▪ Visitors’ Guide

To orient themselves in the pavilions, a Visitors’ Guide Map, will be available free of charge at all receptions and will show stands, themed areas and services of the Exhibition. The Guide is also a promotion opportunity for the Exhibitors as it can host, **on payment**, a **limited number** of “manchettes” and/or advertising pages. **Spaces will be allocated in chronological order subject to availability.**

To promote their companies in the *printed Official Catalogue*, in the *Visitors’ Guide* and on *the official website of the exhibition*, when sending their application for admission, Exhibitors can book an entry of the following advertising means:

	<i>Printed</i> Official Catalogue	Visitors’ Guide	on both + Banner the official website of the event
Exhibitor Company Logo	€ 150	€ 200	€ 400
Represented Company Logo	€ 150/each	Not available	Not available

	<i>Printed</i> Official Catalogue	Visitors’ Guide*	on both
Advertising page	€ 400/cad.	€ 500	€ 800

\* limited availability

Banner on the official website of the event	€ 250
Banner and Video on the official website of the event	€ 300

Promotional package SILVER	Exhibitor Company Logo printed on the Official Catalogue + Exhibitor Company Logo printed on the Visitors’ Guide + Advertising page printed on the Official Catalogue + Banner and Video on the official website of the event	<b>€ 900</b> instead of € 1.050
Promotional package GOLD	Exhibitor Company Logo printed on the Official Catalogue + Exhibitor Company Logo Printed on the Visitors’ Guide + Advertising page printed on the Official Catalogue and Visitors’ Guide (*) + Banner and Video on the official website of the event + n. 5000 Personalised lanyards (provided by the Exhibitor and distributed by the Organiser)	<b>€ 4.000</b> instead of € 4.450

\* limited availability

### ▪ Personalised lanyards

Exhibitors can distribute, at the reception of the Exhibition, one or more sets of lanyards personalised with their company’s logo. **The production of the gadget is at the Exhibitor’s expenses. The distribution will be carried out by the Organiser**, which will accept the applications in chronological order subject to availability (the service can be booked when sending the Application for Admission).

Personalised lanyards ( <b>provided</b> by the Exhibitor and distributed by the Organiser)	no. 5,000	€ 3,000
	no. 10,000	€ 5,000

VAT as per Law, if due, must be added to the total amount due. Amounts will be charged on the final invoice.

Information about the technical construction of the advertising means and the deadline for sending them, will be given at a later time and published on bimui.it – Exhibitors’ area - Services for Exhibitors.

## 17 DIGITAL PLATFORM: ONLINE CATALOGUE BY FIERA MILANO

FIERA MILANO publishes an online catalogue that contains commercial information relating to Exhibitors at trade fairs. Fiera Milano and the Organiser provide the Exhibitor with an online space where it is possible to publish texts and photos about their company to complete their presence at the fair.

Participation in the event involves signing up for the FIERA MILANO service. Therefore, by accepting these General Regulations, the Exhibitor gives his consent to the rendering of the service and to the use, by Fiera Milano, of his data for this purpose.

### 17.bis RESTAURANT AND CATERING SERVICES

FIERA MILANO makes restaurant and catering services available to exhibiting companies through the Exhibitor Platform/ Purchase in Eservice Card and/or by contacting ristorante@fieramilano.it—tel. 02.4997.6365 / 7425/7805.

For catering companies external to the Fiera Milano Group and for Exhibitors who autonomously administer drinks and food, access and



restocking of the goods themselves is permitted by paying the relevant access passes together with the presentation of the relevant documentation.

The procedure can be viewed on the Exhibitor Platform in the Compulsory Documents Card /Catering and in the Technical Regulations of FIERA MILANO.

With the acceptance of these General Regulations of the event, the company that owns the stand, which acts independently for the supply of catering services not provided directly by FIERA MILANO, declares to be aware of the contents of the Prime Ministerial Decree of 17 May 2020. and ss.mm.li. and to comply with the relevant regulations.

## 18 SIMPLE PROPERTY FEE

In addition to observing the rules for participation, the Exhibitor is required to pay the City of Rho the fee established pursuant to Law 27/12/2019, n. 160.

As a consequence of agreements reached by FIERA MILANO SPA with the City of Rho and in the interest of Exhibitors, this tax is established at a flat rate based on the surface area occupied by the Exhibition.

In order to also avoid the onerous procedures that Exhibitors would be required to carry out directly, this tax is included in the participation fee and FIERA MILANO SPA will subsequently make the relevant payment to the City of Rho.

## 19 PROVISIONS AND PROHIBITIONS FOR ADVERTISING

Each Exhibitor shall be entitled to carry out commercial activity within his own stand only for his own firm or his represented firms via promotional and advertising means strictly pertaining to the product that the Exhibitor was authorized to exhibit at the Fair.

Any type of presentation not directly related to the product on display, albeit part of the preparation, is forbidden without written authorization from EFIM-ENTE FIERE ITALIANE MACCHINE SPA. The written authorization - in case it is granted - shall be anyway subject to the payment of a fee.

The Exhibitor declares and warrants that he is the lawful owner or that he has all the necessary concessions and/or authorizations according to law to use marks, designs, photos and any other general picture utilized for providing a service and to possess any licence or permits that may be necessary for the use of trademarks or patents, right now relieving the Organizers of any consequent responsibility or damage that may arise for any claim or right by third parties and of any obligation of compensation.

It is forbidden to carry out wandering advertising in gangways, Fair passages and in the neighbourhood of the Exhibition Center. The Organiser reserve the right to offer the Exhibitors possible advertising or promotional formula with fee.

In case of violation, the fines will be applied as above art. 27 «Restrictions».

## INSURANCE - LIMITATIONS OF RESPONSIBILITY

### 20 INSURANCE

#### 20.1 All-Risks - Exhibitor's Property policy (excluding risk of terrorism and sabotage)

The Exhibitor must have an "All Risks" Policy on the total value of all goods, machinery, equipment and fittings brought and/or used in the Exhibition Center with clause for waiver of compensation from Fondazione Fiera Milano, FIERA MILANO, the subsidiaries and associates, the Organiser and third parties in any case interested in the organisation of the Exhibition.

FIERA MILANO provides the Exhibitor, at no charge to the latter, with an "All Risks" policy on goods, machinery, equipment and fittings

brought and/or used in the Exhibition Center, for a capital of € 25,000.00.

The coverage includes an overdraft agreement of 10% for each claim, in the event of theft, with a minimum of € 250.00 and with a doubling of these amounts for reports submitted after the closing of the Exhibition.

Such insurance policy will be not effective in case of:

- sale to the public with immediate delivery of the product on display, during Exhibitions where this activity is forbidden;
- early stand leaving
- delay without notice of the removal of goods and materials left into the Fairground.

**Please note:** for the purposes of this policy, are not insured software of whatsoever nature, wherever installed, money, personal goods and effects such as, but not limited to, personal devices, smartphones, cameras, bags, documents, clothes, keys, etc.

On the Exhibitor Platform, in the Manage Documents - Insurance section, you will find the link to receive information on the "All Risks" insurance coverage, provided free of charge by FIERA MILANO.

For further information please contact:

Marsh S.p.A.

Tel. (+39) 02 48538909

E-mail: [fiera.milano@marsh.com](mailto:fiera.milano@marsh.com)

#### 20.2 Third party liability insurance

FIERA MILANO SPA will automatically provide all Exhibitors with said insurance, **free of charge**, including the latter by a special agreement in its own general policy, which considers a ceiling of no less than € 100,000,00 (one hundred million). Please note that this coverage acts as a second risk to the one activated by Exhibitors, as per Fieramilano Technical Regulations.

## 21 LIMITATIONS OF LIABILITY

The Exhibitor agrees to release FIERA MILANO and the Organiser from any liability for consequential damages, image damage, loss of turnover, etc. Also for direct damages, given that each Exhibitor is the guardian of the reserved exhibition spaces and responsible for the goods contained therein, the Exhibitor assumes all responsibility and expressly exonerates FIERA MILANO and the Organiser from any liability with regard to goods and/or values. covered and/or not covered and/or in excess of what is established in Art. 20.1 above. The Exhibitor acknowledges and accepts that FIERA MILANO will not provide insurance services/policies, nor will it endeavor to procure any advantage that is in violation of laws, regulations, acts of the competent authorities or that may expose Fiera Milano Foundation, FIERA MILANO, subsidiaries Companies and companies connected to them, to sanctions, violation of prohibitions or restrictions established by resolution of the UN Security Council or other applicable regulations on economic and commercial sanctions. Therefore, the Exhibitor subject to these restrictions will not have any insurance coverage and as of now indemnifies Fiera Milano Foundation, the subsidiaries and the companies connected to them, the Organiser from any and all liability for any harmful event it may suffer within the Exhibition centers available/owned/managed by the aforementioned subjects, nor will it have any action, claim or request against the latter for the aforementioned events. The Exhibitor subject to these restrictions must therefore have its own insurance coverage, in compliance with Art. 20.1 above.

## RULES CONCERNING THE STAND

### 22 TECHNICAL REGULATIONS OF FIERA MILANO SPA

The Technical Regulations of FIERA MILANO SPA, available online on [bimu.it](http://bimu.it) - Exhibiting Area, will include more detailed information on the following subjects:

- Stand Set-up/Take down (setting-up and dismantling stands)
- Safety standards, fire and accident prevention
- Provisions for electrical energy, WI-FI, water and compressed air systems
- Regulations for access to and circulation in the Exhibition Center
- Handling of materials, goods and packaging - Customs
- Insurance
- Stand management during the event
- Measures and penalties

All provisions stated in the «Technical Regulations» are an integrant part of these General Rules.

## 23 E-SERVICE: BOOKING FOR SERVICES AND SUPPLIES

The E-Service of FIERA MILANO allows the Exhibitors to order and hire everything needed for their participation to the Exhibition.

After **registering for the Exhibition**, the Exhibitor will receive a communication via e-mail directly from FIERA MILANO to the address of the person in charge, which will contain the Fiera ID of the Exhibitor Platform and through which he will be able to access the Purchase in Eservice Card, **where they can view the services available for the exhibition. Once the stand has been notified, it will be possible to proceed with the orders for any necessary services and view the planimetric survey with the description of the technical utilities available.** The mandatory documents are available on the Exhibitor Platform in the Compulsory Documents Card.

Through the E-Service, the Exhibitor will also be able to ask for cost estimates regarding various installations and services, carried out by FIERA MILANO, besides other possible commercial services. On the Exhibitor Platform it will be also possible to view the list of the services booked by the Exhibitor from View Eservice orders and quotes Card. He will also be able to access the Accreditation of installers/vehicle details Card (vehicles' entry passes); the Exhibitor Pass Tool Card (Exhibitors' entry cards); to view, print and pay invoices and the final statement of account.

**Non-fulfilling Exhibitors will not be allowed to enter the Exhibition Center for the assembling and setting-up operations and services will not be supplied until payment is settled.**

## 24 STAND AVAILABILITY

### 24.1 Setting-up

**From October 6 to 12, 2026 (Sunday October 11, 2026, included)** from 7.30 a.m. to 6.30 p.m. Only upon explicit request of the Exhibitors, one more day before the normal setting-up start time will be granted as a grace period.

The Organiser may provide for a different assignment of stands not set up by 12.00 p.m. of October 12, 2026. Defaulting Exhibitor will be considered, to all intents and purposes, as renouncer by the Organiser, and in any case it shall pay the entire participation fee and the amounts for all services and the amounts specified at art. 14, as well as all direct and indirect damages suffered by the Organisers.

### 24.2 Dismantling

**October 16, 2026 from 5.00 p.m. to 6.00 p.m.** only hand packages using vehicles already present in the Exhibition Center (Exhibitors Parking); **from 6.00 p.m. to 9.00 p.m.** entrance all vehicles.

**From October 17 to 20, 2026** from 7.30 a.m. to 6.30 p.m.

More information will be included in the circular "Rules about setting up and breaking down of pavilions" available on FIERA MILANO Exhibitor Platform, "Pre-registration vehicles" area and on bimu.it - Exhibitors Area.

## 25 ENTRANCE DOCUMENTS

Entrance documents will be available online after the «Notification of Stand Assignment», over and above payment of the participation fee, which must be made within the terms envisaged and, in any case, prior to entrance of materials into the Exhibition Center.

### 25.1 Entrance documents during setting-up and dismantling period

Through FIERA MILANO Exhibitor Platform, in the Accreditation of installers/vehicle details Card, will be possible register people and vehicles that shall have to access the halls in the days of setting-up/dismantling.

Exhibition Center map indicating the entrance gates and the circular letter "Rules about setting up and breaking down", will be inserted too.

For information: FIERA MILANO - PASS OFFICE  
entrance Cargo 1 - Building of EAST connection  
tel. +39 023662.8600 - fax +39 02 3662.8604  
logisticafiera@fieramilano.it

Opening hours: 8.30 a.m. - 12.30 p.m./ 1.30 p.m. - 5.30 p.m.

All personnel of companies operating on behalf of the Exhibitor, must also visibly wear the ID card envisaged by D.Lgs 81/08.

In the areas of the Exhibition Center involved in setting-up and dismantling operations, the entrance of unauthorised people and of minor under 15 is absolutely forbidden.

### 25.2 Entrance documents for Exhibitors

Exhibitors can print the "Exhibitor Pass" through FIERA MILANO E-Service portal from Exhibitor Pass Tool Card (TTE). **The passes will permit entry to the Exhibition Center both during setting up/dismantling that during the Exhibition.**

Exhibitors Passes available:

- no. 10 up to 50 sq.m;
- no. 20 from 51 to 100 sq.m;
- no. 40 from 101 to 500 sq.m;
- no. 50 over 500 sq.m.

Additional Exhibitors passes are not provided, unless with certain exceptions, by a justified written request to be sent to the Organizer: bimu.info@ucimu.it

### 25.3 Parking cards for Exhibitors

Adequate parking areas for Exhibitors will be arranged by FIERA MILANO SPA. The Exhibitor shall use the specific connection through FIERA MILANO Exhibitor Platform, at the Purchase in Eservice Card, to request the parking cards due to its as already included in the services fee (articles 10.2 and 23). Any other parking cards will be on payment.

Parking cards available:

- |                        |                      |
|------------------------|----------------------|
| ▪ up to 70 sq.m        | no. 1 parking card;  |
| ▪ from 71 to 250 sq.m  | no. 2 parking cards; |
| ▪ from 251 to 500 sq.m | no. 4 parking cards; |
| ▪ over 500 sq.m.       | no. 6 parking cards. |

For exhibitor parking cards support:  
help@fieramilano.it

### 25.4 Entrance Ticket «Golden Card»

All entrance cards are denominated «Golden Card» and, besides the access to the Exhibition Center, allow holders to enjoy facilities and services in all shops which have an arrangement with the Organiser (list on bimu.it - Exhibitors or Visitors Area).

### 25.5 Customers invitations

Exhibitors will receive to the address of the person in charge, an invitation to the exhibition that can be personalized and sent to their customer with "the link" for the on line pre-registration up to the last day of the Exhibition and obtain, according to the described formalities online, the free of charge E-Ticket Golden Card valid for the entrance in the Fair for the whole period of the Exhibition.

### 25.6 Free entrance for the trade operators of the sector after on-line pre-registration

The entrance to the exhibition if free of charge with online pre-registration and it is only for trade operators of the sector. All Visitors can pre-register themselves online and purchase the E-Ticket Golden Card, valid for the access at the Exhibition for the all days, according to modalities that will be available on bimu.it - Visitors Area.

## 26 STAND SETTING-UP

### General Regulations

All setting-up elements must remain within the stand space assigned and their standard heights must not exceed m 6.50 from the floor of the hall, according to its technical and structural characteristics.

Company logos and trade marks facing adjacent stands must be erected on structures at least 1.00 m away from them; this regulation doesn't apply to the exhibited products.

To avoid aesthetically unpleasant presentations, it is necessary that the panels adjoining other stands (both the front and the back) and ceilings of the stand that are visible from above, must be properly finished and painted, in addition surface areas must be set up and finished.

A stand's furnishing may not obstruct more than 50% of an open side. All stands and relative installations must be expertly constructed and assembled and must conform to safety and fire prevention regulations. Exhibitors shall comply with all specific Safety Regulations concerning the activities contracted out from the Exhibitor to the executors (stand setting up, dismantling and related activities).

The construction project for stands having a surface equal or larger than 100 sq.m or equal or higher than 3 m, shall peremptorily be sent within 60 days before the Exhibition, to FIERA MILANO for approval.

To comply with this, the Exhibitor will have to upload his stand fitting project in the FIERA MILANO Exhibitor Platform, Active Fitter Card and enter Setup Project.

More detailed information and regulations will be inserted in the Technical Regulations of FIERA MILANO, available on [bimu.it](http://bimu.it) - Exhibitors Area.

### American structures and suspensions

After a feasibility check with the "American structures and Suspensions" office of Fiera Milano, the hanging of suspended structures at a maximum wire height above 6.50 meters is allowed.

### Intermediate floors

Intermediate floors may be erected in all the halls of the Exhibition Center, except for halls 8, 12, 16 and 20.

The erection of intermediate floors is subject to the authorisation of the Organiser and to the project's approval by FIERA MILANO (Customer Service - Exhibitors Assistance).

The appropriate request must be submitted to the Organiser at least **60 days before construction works begin**.

The area of intermediate floors will be invoiced at the same amounts of the participation fees listed in art. 10.1 and will be debited in the final statement of account as indicated in art. 15.

The construction project for stands with intermediate floors, shall peremptorily be sent to FIERA MILANO (Customer Service - Exhibitors Assistance), for approval. To comply with this, the Exhibitor will have to upload his stand fitting project on the Exhibitor Platform of FIERA MILANO, Active Fitter Card and enter Setup Project.

The **"Regulations for the assembly of intermediate floors in the exhibition areas of fieramilano Exhibition Center"** are available on [bimu.it](http://bimu.it) - Exhibitors Area - and they are integrant part of this General Rules.

Any non-compliance or any delayed or incorrect compliance with the provisions, indicated in the present article, will imply the payment, by the Exhibitor to the Organizer, of a fine amounting to € 1,000 for each infringement of the above provisions, besides the elimination of the same infringement and the compensation for possible further damages.

All the above being understood, if the non-compliance or the delayed or incorrect compliance is extended for more days during the show (considering also the Setting-up and Dismantling days), the above fine will be due for each day/exhibition day (considering also the Setting-up and Dismantling days), in which the non-compliance or the delayed or incorrect compliance has been extended. The present penal clause does not exclude or is excluded from the application and/or from the payment of other or different fines, such as, for example, those included in the Technical Regulations in favour of FIERA MILANO SPA.

Authorizations, approvals and/or assent, shall not substitute

Exhibitors' responsibilities.

### Waste Management

The collection, holding, transport and recovery of waste must be carried out in accordance with Legislative Decree no. 152 of 2006 as amended.

It is compulsory for the Exhibitor to remove waste from the Exhibition Centre, taking it to the authorised recovery/disposal plants, in accordance with current legislation.

Pursuant to the Technical Regulations, the Exhibitor and its representatives are responsible for the correct management of the waste produced inside the assigned exhibition space. It is forbidden for the Exhibitor (or its representatives) to leave waste of any kind inside the exhibition space, either in the assigned space or in the common areas (aisles, roadways, etc.). The Exhibitor or its representatives may remove the waste produced directly or by using the services of professionals authorised to handle waste, registered in the National Register of Environmental Managers, which can be consulted at the following address: <https://www.albonazionalegestoriambientali.it/Public/Elenchiscritti> The prohibition on abandoning waste and the related obligation to manage it correctly shall be construed as referring to all waste and residual materials from the set-up/disassembly work (packaging, materials used such as walls, false ceilings, floor coverings, etc.).

The Exhibitor must ensure the correct management of waste and scraps from the processing of materials used to set up their exhibition space and consider, during the design phase, the production of waste related to it. The Exhibitor must submit in accordance with the Technical Regulations on the Fiera Milano Exhibitor Portal either a commercial agreement with a waste management company responsible for removing the same from the exhibition centre or a similar document providing evidence of the management methods that are intended to be adopted must be presented.

Is excluded from this obligation, however, the waste resulting from the cleaning of the stand during the Exhibition, carried out by the companies appointed by FIERA MILANO S.P.A..

In the case of abandonment of waste in the halls or inside the Fairgrounds, Fiera Milano will apply a penalty up to € 5.000,00, without prejudice to compensation for greater damages, and reserves the right to move away the responsible personnel from the Fairgrounds and to take legal action.

The Exhibitor is required to respect all the local regulations in force and in accordance with the provisions of the Regulations governing the collection of solid urban waste, separate collection and urban hygiene services, adopted by the Municipality of Rho - pursuant to art. 198, c.3 of Legislative Decree 152/2006 - during the exhibition the Exhibitor and its staff are required to separate the waste produced, separating it by type and nature in the bins located inside the halls and in the specially equipped outdoor areas. In this way, separate management of the different types of waste can be guaranteed and their recovery in controlled supply chains promoted.

During the days of the exhibition, there are specially equipped areas outside the pavilions dedicated to waste sorting for the exhibitors. It is possible to dispose of only urban waste, separating it into: paper, cardboard, plastic, organic fraction, and glass/metal/cans, which Fiera Milano sends to the public collection circuit of the Municipality of Rho. For waste other than these types, such as, for example, used cooking oils, it is the exhibitor's responsibility to arrange for their removal from the district through their own designated supplier.

## 27 RESTRICTIONS

### It shall be forbidden to:

- distribute leaflets and advertising material outside the stands and in the Exhibition Center. The Organiser reserves the right to offer the Exhibitors possible advertising or promotional formulas with fee;
- use visual means, such as moving lighting effects or lighted strips projected on aisles, ceilings, or on structures over 6.50 m;
- reproduce all kind of music not preventively authorized;
- perform advertising in any form for non-exhibiting companies;

- e) perform any form of show or entertainment, of any type, kind and characteristic, even if it is restricted within the stand area and direct towards the presentation of the products not preventively authorized;
- f) sell exhibited products with immediate delivery;
- g) utilize installation wall spaces for storage of materials, especially those highly inflammable;
- h) exhibit products for demonstration purpose of non-exhibiting companies;
- i) exhibit finished products for demonstration purpose, such as cars, motor-cycles, etc., if not preventively authorized and just in case of direct affinity with the exhibited products;
- j) use skates of every type, in gangways and in the Exhibition Center;
- k) carry out any form of advertising or action to promote any external campaign coinciding with the Exhibition and/or in competition to it.

More information and details are contained in the Technical Regulations of FIERA MILANO SPA.

Any non-compliance or any delayed or incorrect compliance with the provisions, indicated in the present article, will imply the payment, by the Exhibitor to the Organizer, of a fine amounting to € 1,000 for each infringement of the above provisions, besides the elimination of the same infringement and the compensation for possible further damages.

All the above being understood, if the non-compliance or the delayed or incorrect compliance is extended for more days during the show (considering also the Setting-up and Dismantling days), the above fine will be due for each day/exhibition day (considering also the Setting-up and Dismantling days), in which the non-compliance or the delayed or incorrect compliance has been extended. The present penal clause does not exclude or is excluded from the application and/or from the payment of other or different fines, such as, for example, those included in the Technical Regulations in favour of FIERA MILANO SPA.

The Organizer is not responsible for the actions of the Exhibitors during the Exhibition and takes no responsibility for display of products that violate laws, decrees, and regulations, private industrial law or for any unfair competition practices conducted by the Exhibitors.

## 28 FUNCTIONING MACHINERY

During Exhibition hours, machinery and equipment displayed must be uncovered and may be freely operated, provided they cause no danger or disturbance and provided that accident and fire-prevention regulations, as well as the provisions of the «Technical Regulations» or specific communications.

In observance of the accident-prevention rules in Exhibition Center, **it is compulsory** to keep at least 70 cm between the controls of the exhibited machines (operating side) and the aisle.

**Display of machinery at the trade fair without the CE marking or not in accordance with existing European safety regulations.**

All machinery exhibited at the trade fair must be in line with the existing Italian and European safety and accident prevention regulations. In particular in accordance with Legislative Decree 27/1/2010, No. 17 in implementation of Directive 2006/42/EC relating to machines, art. 3.7 shown below will be closely observed:

- Art. 3. (market entry and putting into service)

„7 On the occasion of trade fairs, exhibitions, demonstrations and the like, the presentation of machinery or quasi-machines that do not comply with the provisions of this Legislative Decree is permitted, provided that a visible sign clearly indicates the non-compliance of the machinery or quasi-machines and the impossibility of them being available before they comply. Furthermore when demonstrating the non-compliant machines or quasi-machines appropriate safety measures must be taken to ensure personal protection.”

EFIM-ENTE FIERE ITALIANE MACCHINE SPA, CEU-CENTRO ESPOSIZIONI UCIMU SPA and FIERA MILANO SPA cannot be held responsible for any action taken by the Exhibitors during the Exhibition in relation to the products on display. The Exhibitor will

hold harmless EFIM-ENTE FIERE ITALIANE MACCHINE SPA, CEU-CENTRO ESPOSIZIONI UCIMU SPA and FIERA MILANO SPA from any and all damage, cost and/or expectation of third parties that can arise to the latter due to the actions of the Exhibitor during the Exhibition in relation to the products on display.

## 29 OCCUPATIONAL SAFETY

Each Exhibitor is required to scrupulously comply with the entire regulatory system in force, also and above all with regard to the protection of the health and physical integrity of workers, and with labour, social security and welfare legislation for the entire duration of the Exhibition, including the phases for the assembly and dismantling of stands and any other related activity.

Furthermore, the Exhibitor undertakes to observe and ensure that all contractors working on its behalf, during the assembly and dismantling of the stand and in relation to any other related or connected activity, comply with the Technical Regulations of Fiera Milano including supplementary sections that he declares having fully understood, the provisions contained in art. 88 of the Italian Legislative Decree 81/2008 and its implementing Ministerial Decree of 22.7.2014.

The Technical Regulations, which can be consulted on the website [www.fieramilano.it](http://www.fieramilano.it), in the section "Exhibitors - Technical Documents – Link to event" contain, among other things, precautionary rules regarding exhibition safety (fire prevention, electrical systems, environmental protection, etc.), with the exclusion of the safety rules concerning the specific activities carried out by the Exhibitor or contracted out by the latter to the contractors (stand assembly and dismantling and related activities), the verification and observance of which remains the responsibility of the Exhibitor itself.

For the purposes of fulfilling the obligations contained in the Italian Ministerial Decree 22.7.2014 above, Fiera Milano and the Organizer make available the documents referred to in Annexes IV and V of the Ministerial Decree itself, on its website.

Behaviors that do not comply with the above safety regulations, in particular when they may affect the general safety of the halls and third parties present, may be subject to intervention by Fiera Milano, in the context of sample checks and lead to the immediate closure of the stand until safety conditions are restored. Any consequence that may arise from non-compliance with the aforementioned provisions is solely attributable to the responsibility of the Exhibitor.

Fiera Milano may remove from the Exhibition Centre the personnel of the executing companies / self-employed workers who work on behalf of the Exhibitor from the Fiera exhibition center if they do not have the identification card provided for in Articles 18, 21 and 26 of the Legislative Decree 81/08 and non-EU personnel if, even in the presence of the aforementioned card, they are not in possession of the required legal documentation. The Employer who is responsible for such personnel will be charged consequently. The Exhibitor that, as customer, has authorised the company to operate in the district, will be informed of the claim.

The Exhibitor is responsible for the compliance with the regulations in force of everything that is carried out and organised on its behalf in relation to outfitings, structures, systems, products on display and all related activities.

Each Exhibitor must appoint a "Contact Person for the Exhibition Safety of the exhibitor" (hereinafter RSE) who will, for safety purposes, be liable towards all subjects possibly involved for all responsibilities in respect of the activities conducted on the Exhibitor's behalf. The name and all references of the RSE, must be communicated to Organizer, before the start of the assembly work of the stand and in any case before access by workers and the introduction of materials in the exhibition center.

At the Organizer, the names and references of the RSE of neighboring stands are available to Exhibitors. Each Exhibitor, through his / her own RSE, is obliged to coordinate with the other RSE of the adjacent stands, so that, through the exchange of information, any prevention measures to be identified can be identified. apply to eliminate or,



where this is not possible, minimize the risks from interference, when present. In the absence of communication of the name of the RSE, this function will remain the responsibility of the Legal Representative of the Exhibitor. Any changes must be promptly communicated to the Organizer.

The most relevant obligation for the Customer (Exhibitor) concerns the DUVRI [Unified Document for the assessment of Interference Risks], or the PSC [Safety and Coordination Plan] in the event that, respectively, the rules contained in article 26 of the Italian Legislative Decree 81/08 are applied, or those contained in Title IV of the same decree, according to the provisions of the Italian Interministerial Decree of 22 July 2014.

This documentation must be uploaded to the appropriate section of the Fiera Milano Exhibitor Portal, that we remind you to be available to the competent authorities (ATS and law enforcement agencies) and be present at the stand for the entire period of the event (including assembly and dismantling).

#### **29.Bis Measures to guarantee personal security in the Fiera Exhibition Centre**

Fiera Milano, in observance of the instructions provided by the Public Security Authority, has adopted the infrastructural, organisational and operational measures deemed necessary to guarantee the security of the individuals present for any reason in the Fiera Exhibition Centre.

Merely by way of example, the following may be provided for, at the sole discretion of Fiera Milano:

- a) particular means of access to and exit from the Fiera Exhibition Centre (specific entrances/exits or reserved lanes, times, systems for the regulation and control of accesses and flows), which may be differentiated according to user categories;
  - b) security checks, which may also be carried out with the aid of fixed or portable equipment or instruments, on people, baggage and personal effects, both upon entry to the Fiera Exhibition Centre and inside it, and, where necessary, upon exit. These checks will be carried out by Fiera Milano staff or by third parties entrusted by Fiera Milano for the purpose. Without prejudice to notification to Law Enforcement Agencies and any measures that may be adopted thereby, users who refuse to undergo checks will be prevented from entering the Fiera Exhibition Centre. If said users are already in the trade fair district, they will be removed immediately. Users invited to undergo a check must guarantee maximum collaboration, so that the check can be carried out as effectively and quickly as possible given the nature of the activity. Following said checks, and without prejudice to notification to Law Enforcement Agencies and any measures that may consequently be adopted thereby, Fiera Milano reserves the right, at its sole discretion, to refuse entry to the trade fair district to suspect individuals or objects, and to immediately remove any suspect individuals already inside the trade fair district; suspect objects must be immediately removed from the trade fair district by and under the responsibility of those in possession of them. Fiera Milano is under no obligation to provide services for the safekeeping of suspect objects;
  - c) variations or limits to pedestrian and vehicular routes within the Fiera Exhibition Centre, including the positioning of barriers, Jersey barriers, speed bumps and the like;
  - d) forcible removal, at the risk and expense of the owner, of means of transport of work equipment, objects or personal effects deemed suspect or liable to interfere with security checks.
- The measures in this paragraph are also applicable to all visitors and guests admitted to the trade fair events.

#### **29.Ter Other provisions**

Without prejudice to the individual measures, compliance with the General Regulation is enforced the pertinent offices of Fiera Milano and, where necessary, to third parties (physical or legal persons) appointed by the same.

### **30 DISMANTLING OF STANDS**

After closure of the Exhibition all stands must be cleared out within the term indicated in art. 24.2 and in the specific circular letter. Failing this, FIERA MILANO SPA, while disclaiming any responsibility for goods and materials or anything else, deposited on its area, shall have the right to arrange for their withdrawal and storage, without responsibility, and at the risk and expense of the Exhibitor.

After two months, any unclaimed article may be sold by auction, and the proceeds, after deduction of all expenses and any possible of FIERA MILANO SPA charge, shall be credited to the Exhibitor.

The permanence of the Exhibitors' materials in the Exhibition Center, involves the obligation to recognize to FIERA MILANO SPA the costs for the extra-fair occupation of the area.

### **31 HANDOVER AND HAND-BACK OF STANDS**

Within 24 hours after the occupation of the stand, the Exhibitor shall inform Customer Service - Exhibitors Service in writing of any defects or irregularities or non-conformity to the General Rules and/or to the Technical Regulations found in the assigned stand or in the adjoining stands, under penalty of loss of possible objections on the above by the same Exhibitor. The Exhibitor shall call for a written receipt concerning the above complaint.

At the end of the Exhibition, before leaving the stand, the Exhibitor shall make sure that the pristine condition of his stand is ascertained. Any damage found shall be charged at cost price, at the hand-back of the stand. Customer Service - Exhibitors Service inspection shall be requested at least three hours in advance.

### **32 DAMAGES CAUSED BY EXHIBITORS**

Exhibitor shall be responsible for all damages caused to the structures and equipment placed at his disposal. Stands must be returned in the same conditions in which they were received. The expense for restoring any modifications or damages shall be charged to the Exhibitor.

### **33 TEMPORARY PROTECTION OF INVENTIONS**

Pres. Decree 338, effective August 22, 1979, abolished the right to claim so-called «Exhibition priority» for machinery displayed. All relative patent applications must be deposited before the opening of the Exhibition.

### **34 OFFICIAL FORWARDER AGENT**

FIERA MILANO SPA Official Forwarder Agents are available to provide all services relating to the entry and customs clearance of machines and materials, including crane and packaging withdrawal, custody and return services, as well as reshipment of materials at the end of the Exhibition.

For information:

- **EXPOTRANS SRL**  
c/o FIERA MILANO - CARGO 1  
SS. 33 del Sempione - 20017 Rho MI (Italy)  
tel. +39 02 3666.9600 - fax +39 02 4540.2024  
**Contacts:**  
info.fieramilano@expotrans.net

### **35 OFFICIAL SUPPLIERS IN THE EXHIBITION CENTER**

Customer Service - Exhibitors Assistance is available for any information.

As regards the services rendered by official suppliers, to whom a budget should always be requested, Exhibitors relieve from any responsibility the Management of EFIM-ENTE FIERE ITALIANE MACCHINE SPA, CEU-CENTRO ESPOSIZIONI UCIMU SPA, UCIMU-SISTEMI PER PRODURRE e FIERA MILANO SPA.

## OTHER RULES

### 36 LOCAL REGULATIONS - SEVERAL LIABILITY - CODE OF ETHICS

- Exhibitor must observe all existing local regulations and in particular those concerning fire and accident prevention.
- The Exhibitor is solely responsible for the obligations arising from the provisions of Law relating to joint and several liability of the contractor.
- The Exhibitor declares to have read the Code of Ethics of the Organiser, available at [ucimu.it](http://ucimu.it), to share and accept in full the content and to refrain from conduct liable to constitute the offense referred to in Legislative Decree June 8, 2001 no. 231 aware of the possible consequences and penalties arising from the violation of the principles and standards laid out therein.

The Organiser, CEU-CENTRO ESPOSIZIONI UCIMU SPA and FIERA MILANO SPA cannot be held responsible for Exhibitors' failure to observe the aforementioned provisions.

### 37 NON-OBSERVANCE OF THE EXHIBITION RULES

The regulations set out in the «General Rules», in the «Technical Regulations» and in the specific communications are designed to ensure the best possible presentation, safety and orderly progress of the Exhibition, offering all Exhibitors identical opportunities of presentation and participation. The Organiser therefore considers that only total, substantial observance of the said rules can prevent unjustified situations of privilege or danger from prejudicing the interests of the Exhibition and the Exhibitors as a whole. Therefore, eventual non-compliances with the above mentioned provisions will be dealt with the penalties as provided for in previous articles 26 and 27.

### 38 ESCAPE CLAUSE

The Organiser may resolve the contract, giving due notice in writing, in the following cases:

- a) if the Exhibitor has not paid the invoice relative to the balance of the fee in the terms indicated in art. 11.
- b) if the Exhibitor is declared to be bankrupt or is subject to bankruptcy proceeding in general;
- c) if the Exhibitor fails to respect the obligations indicated in art. 20.

The Organiser may resolve the contract for the reasons stated above without foregoing their rights to other forms of contractual or legal remedy.

### 39 RIGHT OF SEIZURE

In the event of breach of contract by any Exhibitor, EFIM-ENTE FIERE ITALIANE MACCHINE SPA, CEU-CENTRO ESPOSIZIONI UCIMU SPA e FIERA MILANO SPA shall have the right to prevent the exit of exhibits, without incurring any responsibility for the consequences. EFIM-ENTE FIERE ITALIANE MACCHINE SPA, CEU-CENTRO ESPOSIZIONI UCIMU SPA e FIERA MILANO SPA, shall not be held responsible for any damage to exhibits incurred during the exercise of said right.

### 40 COMPLAINTS AND RESPONSIBILITY

Any complaints must be presented in writing to EFIM-ENTE FIERE ITALIANE MACCHINE SPA and CEU-CENTRO ESPOSIZIONI UCIMU SPA, which shall have final judgement on them in the general interest of the Exhibition.

EFIM-ENTE FIERE ITALIANE MACCHINE SPA, CEU-CENTRO ESPOSIZIONI UCIMU SPA, FIERA MILANO SPA, any companies related to them, and third parties however interested in the organisation of the event, in case of disputes of any kind not due to the provisions referred to in articles 20 and 21, can in no case be asked to respond by more than the participation fee paid by the Exhibitor.

### 41 LAW IN FORCE AND EXCLUSIVE PLACE OF JURISDICTION

The present General Rules are subject to the laws of the Italian Republic.

All controversies concerning the validity, effect, interpretation, execution and termination of the present General Rules will be submitted to the Court of Monza, excluding any other alternative or concurring courts.

### 42 PROCESSING OF PERSONAL DATA

#### Information notice pursuant to and for the purposes of art. 13 of the Regulation (EU) 2016/679 ("GDPR")

According to art.13 of the Regulation (EU) 2016/679 (General Data Protection Regulation) we provide you with the due information concerning the processing of personal data provided by filling in the admission form for the 35.BI-MU.

#### 42.1 SUBJECTS OF THE PROCESSING

**Data Controller**, pursuant to articles 4 and 24 of Reg. (UE) 2016/679 is **EFIM-ENTE FIERE ITALIANE MACCHINE SPA**, with registered address at Viale Fulvio Testi 128 – 20092 Cinisello Balsamo (MI), e-mail contact: [privacy@ucimu.it](mailto:privacy@ucimu.it), in the person of the President, legal representative.

**DATA PROTECTION OFFICER (DPO)**: The Data Controller appointed a DPO pursuant to articles 37 - 39 of Reg. UE 2016/679. The e-mail contact of DPO is: [rdpefim@ucimu.it](mailto:rdpefim@ucimu.it).

#### 42.2 Purposes and lawfulness of the processing

The personal data provided, will be processed in respect of the principle of lawfulness of the processing pursuant to article 6 Reg. UE 2016/679 for the purposes indicated here below:

##### a) Management of data processing concerning:

1) registration (by filling in specific forms) in order to participate to **35.BI-MU** exhibition as Exhibitor and related activities, such as the publication of your contact details on the website and in the catalogue of the Exhibition; activities strictly connected to the participation in the Exhibition; supply of goods and services and activities for the protection of the credit positions deriving from the contractual relationship. Administrative and accounting activities will be carried out by EFIM-ENTE FIERE ITALIANE MACCHINE SPA and by FIERA MILANO SPA, Square Carlo Magno 1, 20149 Milano. **LEGAL BASIS**: Contract – art. 6, paragraph 1 letter b) GDPR. **DATA RETENTION**: 10 years or different period stated by law;

2) Until your opposition, sending informative and institutional e-mails about same exhibition (35.BI-MU) or similar exhibitions/events. **LEGAL BASIS**: Legitimate interest: art. 6, paragraph 1, letter f) GDPR. **DATA RETENTION**: until your objection.

##### b) Management of data processing concerning:

- prior consent and until objection, processing of your personal data for marketing activities, market researches, promotional activities, sample researches and direct sales, in order to receive, through e-mail and SMS (Short Message Service) or other types of messages and also operator's calls and paper mail, informative, in order to analyze of the degree of satisfaction, promotional, commercials and advertising material concerning events and initiatives promoted by **EFIM-ENTE FIERE ITALIANE MACCHINE SPA** - **LEGAL BASE**: Consent, art. 6, paragraph 1, letter a) GDPR **DATA RETENTION**: until the consent is withdrawal (opt-out).

##### c) Management of data processing concerning:

- prior consent and until opposition, transmission of your personal data to Third Parties for marketing activities, market researches, promotional activities, sample researches and direct sales, in order to receive - through e-mail, fax, MMS (Multimedia Messaging Service), SMS (Short Message Service), other types of messages and also



operator's calls and paper mail, - informative, promotional, commercial ad advertising material, or concerning events and initiatives. Third parties operate in the exhibition field (for instance FIERA MILANO), in the related information field, or they carry out activities aimed at promoting Italian companies (ICE). The full list of product sectors is available by sending an email to the following address [privacy@ucimu.it](mailto:privacy@ucimu.it). Please refer to the information notice for the processing of personal data of these third parties who act as autonomous data controllers. **Legal basis of data processing:** Consent, art. 6, paragraph 1 letter a) GDPR. **Data Retention:** until consent withdrawal.

**d) Management of data processing concerning:**

- Dissemination of personal data including image (photos/audio-video) for promotional and commercial activities aimed at publicizing the exhibition. The dissemination will take place through various communication tools and channels such as, but not limited to, magazines, brochures, presentations, websites, pay per view, web platforms, social networks, blogs, media, online and offline media in general.

About the processing of personal data carried out by the operators of the Social Media platforms used by the Data Controller, please also refer to the information rendered by them through their respective privacy policies. **LEGAL BASE:** Legitimate interest, Art. 6 par. 1 lett. f) GDPR. For more information about the *Legitimate Interest Assessment* you can write to [privacy@ucimu.it](mailto:privacy@ucimu.it). **DATA RETENTION:** Until your objection. Use of the paper/audio-video material will take place until the stock of the material produced is exhausted, or until you explicitly request cancellation, whichever is earlier.

**42.3 Recipients or categories of recipients of personal data**

Your personal data will be communicated to third parties that act as Data Processors pursuant to articles 28 of GDPR, and/or person acting under the authority of the controller or of the processor pursuant to article 29 GDPR, as well as to parties that operate in complete autonomy as separate Data Controllers.

Personal data might be communicated to the following categories:

- other companies within the UCIMU group;
- subjects that provide services for the management of the information system used by the Data Controller and the telecommunications networks;
- subjects that collaborate with the Data Controller for the organization, management, implementation and execution of activities related to **35. BI-MU** (for instance FIERA MILANO SPA);
- freelancers, firms or companies in the field of assistance and consultancy relationships;
- external parties such as photographers, web designers, web agencies, graphic designers, print agencies, social networks and social network page managers;
- competent authorities for fulfilling legal obligations and/or provisions of public bodies, upon request.

The updated list of designated Data Processors is available by sending an email to the Data Controller as indicated in the premises.

**42.4 Data transfer to a third country and/or international organization**

Your personal Data will not be transferred to countries outside the European Union. The Controller points out that in the case of dissemination on social networks, the transfer of personal data outside the EEA countries will be handled as stipulated in the general conditions and privacy policies of the relevant social networks.

**42.5 Nature of data provision and refusal**

Provision of personal data for purpose **a.1.)** indicated above is necessary to complete the registration of **35.BI-MU** Exhibition and the execution of the related activities; any failure to provide such data shall entail the impossibility to get registered and participate as Exhibitor.

Provision of personal data for purpose **a.2.)** is necessary in order to send information and institutional communications regarding subsequent editions of 35.BI-MU or similar exhibitions/events. You

may object to the processing of your data at any time and will no longer receive such communications. A later objection to these e-mail communications will not prejudice the contract, nor will the other purposes.

Provision of personal data for point **b)**, namely direct marketing activities is **optional**: if you do not give your consent, your personal data will not be used for this purpose, without prejudice for the processing of personal data for purpose **a)**.

Provision of personal data for purpose **c)**, namely transmission of personal data to third parties for marketing purposes is **optional**: if you do not give your consent, your data will not be used for this purpose and will not be disclosed to the abovementioned third parties, without prejudice for purpose **a)**.

The provision of data for purpose **d)** is necessary for the pursuit of the legitimate interest of the Data Controller. Refusal will be balanced against the legitimate interest of the Controller stated in the purpose d). You may, however, object to such processing at any time, easily and free of charge.

**42.6 Data subject's rights**

You can exercise your rights as expressed in articles 15, 16, 17, 18, 19, 20, 21 of the GDPR by contacting Data Controller at e-mail address [privacy@ucimu.it](mailto:privacy@ucimu.it), or DPO at e-mail address [rdpefim@ucimu.it](mailto:rdpefim@ucimu.it).

The Data Controller guarantees you the possibility to request, at any time, the access to your personal data (Article 15), the rectification (Article 16), erasure of the same (Article 17), and restriction of processing (Article 18). The Data Controller communicates (Article 19) any rectifications, erasures, or restrictions of processing to each recipient to whom the personal data has been disclosed. The Data Controller informs the data subjects upon their request about such recipients. The Data Controller ensures the right to data portability (Article 20) and, in the event of requests under Article 20, will provide data subjects with the data in a structured, commonly used, and machine-readable format. You are entitled the right to object (Article 21) at any time to the processing of data based on legitimate interest, by writing to the above contacts with the subject 'objection.' In the case of exercising the right to object to processing based on legitimate interest, the Data Controller acknowledges you to obtain, upon request, information about the balancing test performed. To no longer receive automated direct marketing communications (via email), you can send an email to [privacy@ucimu.it](mailto:privacy@ucimu.it) with the object 'unsubscribe from automated' or to use the automatic cancellation systems provided for email only (opt-out). To no longer receive traditional direct marketing communications (telephone calls with operator and paper mail) please write an e-mail to [privacy@ucimu.it](mailto:privacy@ucimu.it) with the object 'unsubscribe from traditional'. To no longer receive any marketing communications, please write an e-mail to [privacy@ucimu.it](mailto:privacy@ucimu.it) with object 'unsubscribe marketing'.

If you believe that the processing of personal data by the Data Controller violates any provision of UE Regulation 2016/679, you are free to lodge a complaint with the national supervisory authority, especially in the Member State where they habitually reside or work, or where the violation occurred (Italian Data Protection Authority - <https://www.garanteprivacy.it/>), or to take appropriate legal action.

\*\*\*\*\*

For all questions concerning the interpretation of the provisions and all subsequent notices, additions, changes, derogations of the present General Rules, the Italian language version shall be binding and the Italian Law shall be applied.

\*\*\*\*\*

The Exhibitor, filling in the enclosed Application Form, declares to have carefully read and to approve the following clauses:

**1.** Organisation subject to the granting of required permits and limitation of liability - **4.1** Customer Service - Exhibitors Assistance - Exclusive liability of FIERA MILANO SPA - **4.2** General security service

of pavilions - **6** Products for demonstration purposes, exclusion and limit of liability - **7** Non-compliance with rules concerning admission and VAT rules - **8**. Transfer of the risk of Exhibition cancellation to Exhibitors - **9**. Limits to photographs, video and film recording - **10**. Facilitations and discounts - Automatic increase of the participation fee - Mandate for services provided by third parties **11**. Payments during the inscription - Non-fulfilling Exhibitors will not be allowed to enter the Fair Quarter and the service will not be supplied to the stand - Acceptance by the Exhibitor of all integrations, modifications and derogations of the General Rules - **12**. Duties of tracking financial flows **13**. The Organiser can freely change, reduce, increase or modify the assigned stand - **14**. Withdrawal from the Exhibition - **16**. Term for possible amendment to the data published in the Exhibition catalogue - **19**. Provisions and prohibitions for advertising - **20**. Declaration of value - Insurances - **21**. Limitations of liability - **22**. Acceptance of all provisions of the "Technical Regulations" - **23**.

Compulsory documents: Non-fulfilling Exhibitors will not be allowed to enter the Fair Quarter - **24**. Implicit withdrawal from the Exhibition and obligation to pay entirely the participation fee - **26**. Stand setting-up general rules and penal clause - **27**. Prohibitions, non-compliance and limit of liability - **28**. Limit of liability for the products on display - **29**. Limit of liability for safety and health on the work place - 29.2 Measures to guarantee personal security in the Fiera Exhibition Centre - 29.3 Other measures - **30**. Limit of liability for custody of non-collected goods and materials; right to proceed with their collection, storage and sale by auction all'asta - **31**. Exhibitor's responsibility to have the condition of his stand ascertained by Customer Service - Exhibitors Assistance and lapse term - **36**. Observance all local regulations, several liability and code of ethics - **37**. Non-compliance with the Rules - **38**. Escape clause - **39**. Right of seizure - **40**. Complaints and responsibility - **41**. Law in force and exclusive place of jurisdiction - **42**. Processing of personal data.