



XYLEXPO WITH 33.BI-MU, FROM 12 TO 15 OCTOBER 2022

These have been tough years for everyone, really. And also for **Xylexpo**, which had to skip the 2020 edition, postponing it to 2022. A four-year interval that forced to reconsider intentions, options, topics and debates that had been on the table for a while; hence the decision to take a new direction. The first step, and the most amazing, will characterize the preparations for the next edition: technology has changed, the wood industry is closer and closer to composite materials, all the machine tools have experiences to share, independently of their application industry.

So, a new project is emerging, the possibility to put to fruition our "neighborhood friendship" with the world of machine tools at Bi-Mu. Not only: in a situation of dramatic uncertainty, the possibility to move from May 2022 to October, six months later, gives a feeling of greater confidence, as everyone believes that Covid should be forgotten by then! The board of Acimall, the association of Italian woodworking machinery and tools manufacturers, has approved the collaboration with **Ucimu**, another Confindustria member association, by a unanimous vote: the two exhibitions will be held jointly in October 2022.

A few weeks to finalize the details and then the **official announcement**: "A new, big exhibition concept dedicated to manufacturing technology will be launched at Fiera Milano-Rho from 12 to 15 October 2022, resulting from a partnership between Bi-Mu and Xylexpo, respectively organized by **Ucimu-Sistemi per produrre** - the association of Italian manufacturers of machine tools, robots and automation

- and **Acimall**, the association of Italian woodworking machinery manufacturers.

In times of unprecedented challenges, also for exhibitions, the two events will offer a new scenario where operators will have the opportunity to find expertise, solutions and ideas for a common goal: producing with more and more sustainable and efficient methods, according to Industry 4.0 principles", so the official press release distributed last May 21.

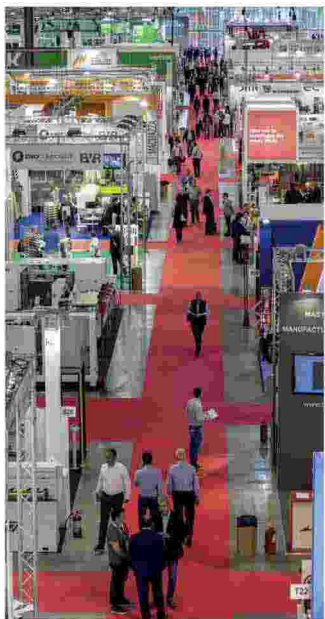


As reference events in their respective industries, **33.Bi-Mu** (biennial exhibition of machine tools, robotics and automation, additive manufacturing, digital and auxiliary technologies) and **Xylexpo** (biennial exhibition of woodworking technology and furniture industry components) will be presented as distinct but complementary events, highlighting their respective peculiarities while leveraging every possible synergy. This decision will expand the audience of potential visitors for exhibitors on one side (unified access to the fairgrounds will allow to visit both exhibitions), and on the other it will help the visitors from the sectors of furniture, design, industrial plants, machinery for aluminum, composites and next-generation materials, interested in both events, to make the most of their trip to Milan.

Besides a wider technology lineup, visitors will have access to a rich agenda of additional events, in-depth debates on technical, technological and economic topics relevant for both sectors, through presentations, seminars and conferences. Special attention will be dedicated to the big topics of digital and sustainability, two key concepts for the future development of the industry and the global economy. In this scenario, the two worlds that will meet in Milan in October 2022 have been experiencing a momentous evolution that will be visible during the joint event.

According to **Luigi De Vito**, president of Acimall: "A more and more crowded exhibition calendar, now complicated by the rescheduling of many events due to the pandemic, the new technologies and the stronger and stronger international competition require a deep and accurate revision of the exhibition concept, which cannot be "only" a place where demand and supply meet. The collaboration between Xylexpo and Bi-Mu will develop into an innovative platform that will be focused on "high-end technology" and the many, profitable interactions that such technology can generate, offering an involving and successful experiential event to operators, exhibitors, institutions and all stakeholders". ■

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