



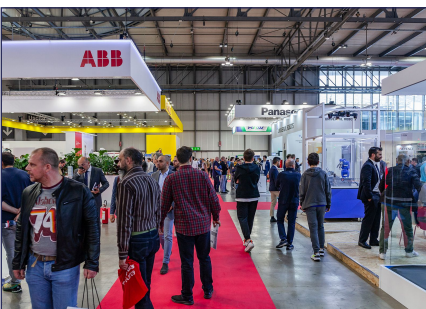
Success for 33.BI-MU

On Saturday 15 October 2022, the 33rd BI-MU, the biennial exhibition of machine tools, robotics, automation, digital and additive manufacturing in Milan (Italy), closed its doors. Promoted by UCIMU-Sistemi Per Produrre (the Italian machine tool, robot and automation systems manufacturers' association) and organised by EFIM-ENTE Fiere Italiane Macchine, the event reported large numbers of visitors.

"33.BI-MU showcased the best international products in the sector, with almost 700 exhibiting companies (37% of whom were from overseas) occupying a total surface area of 65,000 square metres in the four halls set up for the event," said the show organiser.

In addition to over 42,000 professional operators registered at the turnstiles (5% from overseas), it is estimated that about 8,000 visitors came from the co-located Xylexpo show.

"Among overseas visitors, there were also 100 operators (mostly end users) in addition to several journalists from 13 countries—Australia; Bosnia-Herzegovina; Brazil; Canada; Croatia; India; Mexico; Poland; Romania; Slovenia; Turkey; USA; Uzbekistan and Vietnam—invited as part of the business



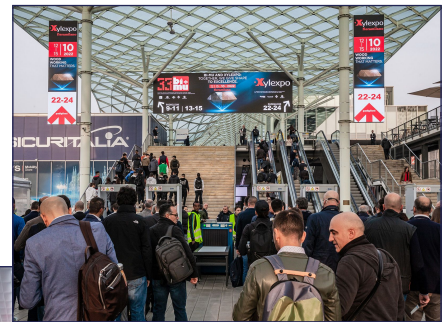
mission organised by UCIMU-SISTEMI PER PRODURRE in cooperation with ICE-Italian Trade Agency and the Ministry of Foreign Affairs and of International Cooperation," added the organiser.

The 18th edition of the show registered 65,000 visitors for over 1,000 exhibiting enterprises, whereas the 33.BI-MU recorded around 50,000 visitor entries for 700 exhibiting companies.

The show included five innovation areas/technology themes based around machine-tools and production systems, which are listed below:

- **RobotHeart**, sponsored by SIRI (the Italian Robotics and Automation Association), was dedicated to the world of robotics.
- **piùAdditive**, sponsored by AITA-Italian Association of Additive Technologies, was centred on additive technologies.
- **BI-MU Digital** focused on the world of ICT and technologies for connectivity.
- **Metrology & Testing** centred on testing, measuring and quality-control machines and systems.
- **BI-MU Logistics** was dedicated to logistics for the mechanical industry.

The 33.BI-MU also offered operators a full programme of in-depth cultural and thematic meetings, hosted in the BI-MUpiù arena. Over 60 speeches were arranged



by organisers and exhibitors, which involved more than 1,900 attendees. Around 12,500 users connected online using the live streaming service from the

homepage of BIMU's website. Meetings in the piùAdditive area also attracted hundreds of operators interested in learning more about additive manufacturing and its multiple and varied applications.

The two-day annual conference of I-RIM, the Italian Institute of Robotics and Intelligent Machines, took place during BI-MU. Around one hundred attendees (including professors, scholars, researchers and experts) discussed the academic and research activity focused on the world of industrial robotics.

With the UCIMU Academy, about 3,500 students visited the exhibition accompanied by their teachers. Around 300 further students took part in tours guided by tutors of the association, highlighting the features, values and strengths of the sector. The BI-MU webApp registered over 2,400 downloads (for the exhibition days).

The next BI-MU exhibition will take place from **9-12 October 2024**. ■

