

35.BI-MU: THE LIST OF EXHIBITORS WILL SOON BE AVAILABLE ONLINE PLENTY OF NEW FEATURES FOR AN EDITION RICH IN THEMATIC INSIGHTS

The event is drawing near: 35.BIMU, the international biennial exhibition dedicated to the manufacturing industry of metal forming and metal cutting machine tools, robots, automation, digital and additive manufacturing, auxiliary and enabling technologies will take place at fieramilano Rho from 13 to 16 October.

Five months before the trade show, a large number of companies have already confirmed their participation in the exhibition, including some major enterprises and many industry leaders returning to exhibit. Promoted by UNIMEC, the exhibition will feature a wide range of products and services, including machine tools, automation systems and AI, capable of meeting the demands for an optimal and efficient factory.

The exhibition will be set up in the Halls 22 and 24 of the International Exhibition Centre, with possibility of extending into Hall 23 as well, which is located just opposite the two halls currently in use.



In addition to machine tools, there will be 7 technological themes:

- **RobotSmart** focusing on automation, components, systems and artificial intelligence, sponsored by UNIMEC Italian Robotics and Automation Association.
- **3D Printing** for metal additive manufacturing supply chain, sponsored by ANPA - Italian Association of Additive Manufacturing.
- **AI/ML** - Digital solutions for the smart factory, with advanced software, technologies for connectivity and data security, sensors and self-adaptive systems. Machinery and Tooling offering monitoring systems.
- **PowerMachines** covering components for mechanical, electrical and pneumatic power transmission, sponsored by TECMECH - Association of the Italian Production Chain of Mechanics, Technologies and Components for Plant Three.
- **Heat and Surface Treatments** concerning plants and systems for improving the performance of materials. A new theme in the edition will be Tool Tech focused on advanced tools for efficient and high precision production. An extension of the existing 3D modelling will comprise the product offering, allowing a selection of machines and systems, which have been properly interfaced and approved to meet the needs of the second-life market, complementary to that of new equipment.

Along with the technology exhibition, 35.BI-MU will present a series of thematic cultural in-depth initiatives of interest to professionals visiting the event.

Considering the increasing number of trade shows and networking initiatives organized by single companies in their processes, the trade fair world is focusing on a more and more hybrid formula, combining product presentations with a "cultural offering", which, for this edition of BI-MU, will include numerous new activities.

In addition to the meetings focused on the technological trends characterizing the manufacturing industry of machine tools, robotics and automation, and on the presentation of new products by single companies, new features in the edition of BI-MU are the Forums dedicated to two sectors having the most interesting growth potential and a particularly dynamic business scenario: *robotics & automation*.

The two events entitled "BI-MU meets with the World of Automation & Robotics" scheduled for Wednesday 14 October and "BI-MU meets with the World of Robotics" on Thursday 15 October, will consist of round tables involving leading representatives from some of the leading companies, sharing their views, activities and most used strategies and covering the broad spectrum of companies that make up each sector.



"What are the current challenges, what are the main needs related to production processes in the companies operating in these sectors and what are the specific requirements for suppliers of production technology?" These are just some of the questions that will be addressed in the round tables. The two events, BI-MU, focuses on robotics, as it will offer operators attending the trade show an appropriate analysis of the most interesting business opportunities for exhibitors, through the speeches of some of the leading figures in these sectors.

After all, the exhibition will take place in a period of full applicability with regard to the Super Depreciation Incentive, thus allowing operators to benefit from the advantages related to this measure, which will certainly support economic demand remained at a standstill over the last few months.

For young people, the project dedicated to Education & Skills will be back again, with ROBOTICGAMES as its flagship event. Launching in its second edition, this is the automation and robotics contest promoted by I.C.M.I. Academy and organized by EFMD for high-school students. On Thursday 17 October, the 12 finalist teams, representing 11 school institutes from across Italy, will compete by presenting their innovative robotic automation projects for industrial applications. The area dedicated to the schools invited to take part in BI-MU by independent or team-aided means, will be followed by a series of meetings focused on new generations throughout the first exhibition days.

25/05/26, 14:25

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In addition, the students of Higher Technical Institutes (ITS Academic), AITA - Italian Association of Additive Technologies and IFIM are promoting the organization of Additive Future Lab, the new national contest celebrating innovative solutions in manufacturing based on the exhibition. The contest is open to the participation of exhibitors at 35 BI-MU, who can compete in three categories: mechanical innovation, digitalization, sustainability. The initiative highlights the value of the trade show as a space capable of documenting and anticipating the technological advances in the world of industrial production.

As usual, **all the award-ceremonies**, along with the thematic, cultural in-depth meetings, will be held at the **BI-MUpiù Arena**, which will also host the **opening ceremony of the event scheduled for the morning of Tuesday, 13 October**.

To make it easier for trade visitors to reach the exhibition, by train as well, for this edition of BI-MU, a high-speed train stop will be activated directly at the fair venue.